

LETTER OF TRANSMITTAL

PDA

Cameron Village
2016 Cameron Street
P.O. Box 12844
Raleigh, NC 27605

Nancy M. Lane, MA
(919) 754-0303
Fax (919) 754-0328
nlane@pda-inc.net

To:

Medical Facilities Planning Branch, Division
of Health Service Regulation
2714 Mail Service Center
Raleigh, NC 27699
Kelli.Fisk@dhhs.nc.gov

Date: 3/19/2015 **Job Number:** 11-7007-14

Attention: Kelli Fisk

J. Arthur Doshier Memorial Hospital - MRI 2015
RE: Spring Petition - Comments

- WE ARE SENDING YOU:**
- Shop Drawings
 - Prints
 - Plans
 - Samples
 - Specifications
 - Change order
 - Copy of letter
 - Client Project Copy
 - 2015 Spring Petition - Methodology Change - Comments and Attached Letters of Support

Copies	Date	No.	Description
1	3/19/2015		Comments and Attachments

THESE ARE TRANSMITTED AS CHECKED BELOW:

- For approval
- Approved as submitted
- Resubmit copies for approval
- For your use
- Approved as noted
- Submit copies for distribution
- As requested
- Returned for corrections
- Return corrected prints
- For review and comment
-

Remarks: Submitted to Kelli Fisk via email 03.19.15

Copy To: Dan Porter, COO

Signed: KI

**Comments on Petition to State Health Coordinating Council
Regarding Technology and Equipment Policy / Methodology for
Fixed Magnetic Resonance Imaging Equipment for
2016 State Medical Facilities Plan**

March 20, 2015

Commenter:	Contact:
Name: J. Arthur Doshier Memorial Hospital Address: 924 North Howe Street Southport, North Carolina 28461	Name: Dan Porter, CFO E-mail: danporter@doshier.org Phone: 910-457-3912

Members of the SHCC asked questions during and following the presentation at the public hearing in Raleigh on March 4, 2015. The following paragraphs respond with data and information not available at that time.

1. What minimum number of MRI procedures would be needed for Doshier to operate its own fixed MRI at breakeven?

J. Arthur Doshier Memorial Hospital (Doshier) is a critical access hospital. Based on that structure and current payor mix, the hospital projects it would reach Net Income breakeven with 860 Magnetic Resonance Imaging (MRI) procedures. Net Income includes cost of interest expense for financing, depreciation of fixed equipment, and other indirect costs. Based on Doshier's current ratio of weighted to unweighted procedures, breakeven would equate to approximately 990 equivalent MRIs.

2. Can Doshier staff MRI equipment 24-hours per day / seven days per week?

Doshier employs Radiology Technicians today. Currently, one Radiology Technician is in training for MRI credentials. It takes about six months for the training. The hospital will easily have two by the time the ownership transaction is completed. Two trained MRI Technicians can provide coverage for both the 66-hour weekly MRI operating schedule required by the CON rules and 24-hour / seven day per week on-call needs.

3. How will the project be cost-effective?

Medicare and Medicaid reimburse critical access hospitals, like Doshier, on a cost-related basis. If Doshier maintains just its current procedure volumes, and owns the equipment, it can reduce per procedure costs below what the current fee for service arrangement with Alliance requires

for the current fixed MRI arrangement. Therefore, by purchasing and operating its own fixed MRI equipment, Doshier would create cost savings for the NC Medicaid program and CMS.

Ownership, would also give Doshier control over equipment schedules. Schedule control provides better continuity of care.

Doshier thanks the Agency and the State Health Coordinating Council for their time and the opportunity to pursue this petition. Please advise if the Council or staff have other questions or additional information requests.

The attached 32 letters in support of Doshier's petition are addressed to the Agency and were sent directly to Doshier. The letters include support from Shelbourn Stevens, President of Novant Health Brunswick Medical Center and Jack Barto, President and CEO of New Hanover Regional Medical Center, as well as Doshier medical staff, and area physicians in family practice, internal medicine, general surgery, and other specialties.

Attachments: Letters in Support of Doshier Petition (32)

March 14, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

RE: Letter of support for J. Arthur Doshier Memorial Hospital's 2015 Spring Petition for Change in 2016 Proposed North Carolina State Medical Facilities Plan regarding Magnetic Resonance Imaging equipment

Dear Dr. Ullrich and Ms. Carraway,

Please add my support to the petition from J. Arthur Doshier Memorial Hospital (Doshier) for a new Policy in the *2016 Proposed North Carolina State Medical Facilities Plan (SMFP)* regarding Magnetic Resonance Imaging (MRI) equipment.

A community hospital that offers 24/7 emergency room services, demonstrates a history of MRI services, and that has a fixed MRI, should have the option to offer that service in the most cost-effective way possible. MRI is now a common tool for diagnosing soft tissue. It provides information that CT and x-ray cannot. It stands to reason that wherever possible residents of this state should have access to it, and the institution providing the service should be able to organize it in a way that makes it most accessible.

As the state grows, other hospitals besides Doshier may develop five-day a week MRI service. It should not be necessary for Doshier, or any other hospital, to petition the State Health Coordinating Council for the right to replace leased service with owned services. Nor should the community served by Doshier, be forced to wait until its county requires another MRI unit before it can apply to own fixed equipment that it already supports.

Brunswick County is just one example of a place where replacement makes quality and value sense. The county is a retirement center and a vacation center. It has two hospital centers and one, Supply, has a full time MRI. Southport, which has a critical power plant and a military munitions center, has a leased scanner. The distance between Southport and Supply or New Hanover can be an hour and more in peak seasons. Other rural communities in the state may have similar stories. Payors have systems in place today to prevent excess utilization. The State Plan should offer a value option. Please approve this request.

Sincerely,

Signature:



Name: Shelbourn Stevens Representing: Novant Health Brunswick Medical Center

Address: 240 Hospital Drive Boliva NC 28422

March 18, 2015

Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

RE: Letter regarding J. Arthur Doshier Memorial Hospital's 2015 Spring Petition for Change in 2016 Proposed North Carolina State Medical Facilities Plan regarding Magnetic Resonance Imaging equipment

Dear Dr. Ullrich and Ms. Carraway,

Please add my comments regarding the petition from J. Arthur Doshier Memorial Hospital (Doshier) for a new Policy in the *2016 Proposed North Carolina State Medical Facilities Plan (SMFP)* regarding Magnetic Resonance Imaging (MRI) equipment.

As a federally designated Critical Access Hospital that offers 24/7 emergency room services and treats all patients regardless of ability to pay, Doshier needs a fixed MRI to serve its patients and its community. MRI is now a common tool for diagnosing soft tissue, and this service has become an expectation of hospitals that reach a certain size and service area, which Doshier has done. Patients using hospital services in this state should have convenient access to MRI, and the state should enact proper rules and procedures within the existing CON law to ensure this access is available. This should be especially true when the proposed service is less costly than the alternatives – which is the case in this instance.

For the Southport area of Brunswick County, a growing retirement and vacation center, a hospital-based MRI is needed for this particular population. We believe Doshier having an MRI will most appropriately serve its community, and support any legitimate change through the CON process that will allow this to happen.

Sincerely,

Signature: 

Name: Jack Busto

Representing: New Hanover Regional Medical Center

Address: P.O. Box 9000

Wilmington, NC 28402

March 12, 2015

Christopher Ullrich, MD
Chair, State Health Coordinating Council

Ms. Shelley Carraway
Chief, Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

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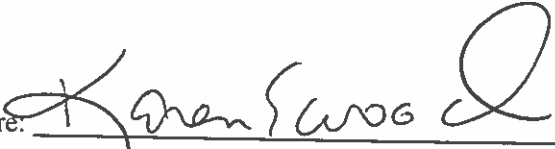
This letter is to express my support for Doshier's petition for a Policy Adjustment / Change to the Methodology in the *2016 Proposed North Carolina State Medical Facilities Plan (SMFP)* regarding Magnetic Resonance Imaging equipment. My name is Dr. Karen Wood and I am the Chief of the Medical Staff at J. Arthur Doshier Memorial Hospital (Doshier).

Brunswick County is a vacation destination, has a large retirement population, and a significant population who have complex chronic disease. Its residents are among the oldest in North Carolina. Together, these factors make our population large and multifaceted; and, as a result, Doshier health care practices are greater and more complex than expected for a rural critical access hospital.

We have demonstrated that Brunswick County can support a full time MRI at both hospitals. Doshier medical staff, full and part time clinical specialists and I regularly refer patients for MRI at Doshier. It makes sense for a hospital to own its MRI when the volume of procedures is sufficient to support it. Ownership provides many benefits to hospitals and its patients, including management of schedule; better continuity of care; control regarding quality of the equipment; opportunity for lower costs; and increase of access to services. One hospital has this privilege. Both should.

Please approve this petition and help Doshier provide important services to Brunswick County. Thank you for your time and attention to this important matter.

Sincerely,

Signature:  Specialty: family medicine
Address: 3599 George H Highway
Southport, NC 28461

March 12, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

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Brunswick County is just one example of a place where replacement makes quality and value sense. The county is a retirement center and a vacation center. It has two hospital centers and one, Supply, has a full time MRI. Southport, which has a critical power plant and a military munitions center, has a leased scanner. The distance between Southport and Supply or New Hanover can be an hour and more in peak seasons. Other rural communities in the state may have similar stories. Payors have systems in place today to prevent excess utilization. The State Plan should offer a value option. Please approve this request.

Sincerely,

Signature: _____

Name: _____

Address: _____



Philip D. Bates MD

Representing: _____

General Surgery

819 N Atlantic Ave

Southport NC 28461

March 12, 2015

Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
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Dear Dr. Ullrich and Ms. Carraway,

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MRI is now a common tool for diagnosing soft tissue. It provides information that CT and x-ray cannot. Moreover, Brunswick County is a vacation destination, has a large retirement population, and a significant population who have complex chronic disease. Its residents are among the oldest in North Carolina counties. We have demonstrated that Brunswick can support a full time MRI at both hospitals. I practice here and regularly refer patients for MRI at Doshier. It makes sense for a hospital to own its MRI when the volume of procedures is sufficient to support it. Ownership also provides control over schedule to meet the needs of my patients and a say regarding quality of the equipment. One hospital has this privilege. Both should.

Please approve the petition and help Doshier provide important services to Brunswick County. Thank you for your time and attention to this important matter.

Sincerely,

Signature: Robert M Zukoski MD

Name: ROBERT M ZUKOSKI Specialty: GENERAL SURGERY

Address: 904 HOWE ST
SOUTHPORT, NC 28461

March 12, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
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Brunswick County is just one example of a place where replacement makes quality and value sense. The county is a retirement center and a vacation center. It has two hospital centers and one, Supply, has a full time MRI. Southport, which has a critical power plant and a military munitions center, has a leased scanner. The distance between Southport and Supply or New Hanover can be an hour and more in peak seasons. Other rural communities in the state may have similar stories. Payors have systems in place today to prevent excess utilization. The State Plan should offer a value option. Please approve this request.

Sincerely,

Signature: Keith C. Reschly MD

Name: Keith C. Reschly MD Representing: Hospitalist

Address: 6035 Spikerush Trail
Southport, NC 28461

March 12, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

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Healthcare Planning and Certification of Need Section
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Sincerely,

Signature: _____

Name: _____

J. A. Burdette, MD

Representing: _____

Doshier Memorial Emergency Department

Address: _____

609F Dutchman Creek Road

Southport, NC 28461

March 12, 2015
Christopher Ullrich, MD, Chair
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Sincerely,

Signature: _____

Name: _____



Juan L. Alvarado MD
Representing: _____ cardiologist

Address: _____

4222 Long Beach Rd,
Southport NC 28461

March 12, 2015
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State Health Coordinating Council

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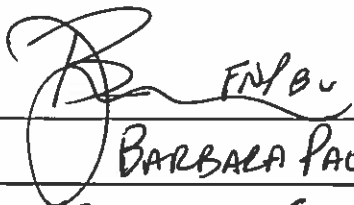
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Sincerely,

Signature: _____

Name: _____

Address: _____

 *Barbara Paolucci*

Representing: _____

Ortho Wilmington

*18 Doctors Circle
Supply NC 28462*

March 12, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
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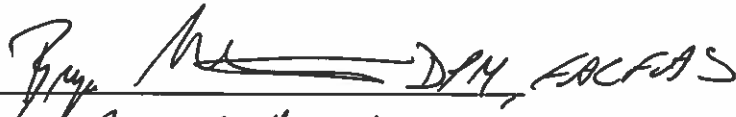
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Sincerely,

Signature: 
Name: Bryan Satterwhite Representing: _____
Address: 5504 Rob Carby Blvd
Southport NC 28461

March 12, 2015

Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
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Sincerely,

Signature:



Name: Domenic Polagato Specialty: FD

Address: 3955 George II Highway Southport NC 28461

March 12, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
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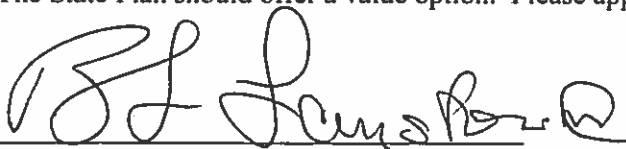
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Sincerely,

Signature:



Name:

LEE LANGSTON MD FACP

Representing:

Chicora Medical - self

Address:

1694 Salt Marsh Circle
OIB, N.C. 28469

March 12, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
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Sincerely,

Signature: 

Name: TIMOTHY GLIBLIK, M.D. Representing: ATLANTIC INTERNAL MEDICINE

Address: 16 Medical Center Dr.
SUPPLY, NC 28462

March 13, 2015

Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
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J. Arthur Doshier Memorial Hospital (Doshier), located in Southport, NC, has submitted a petition for a Policy Adjustment / Change to the Methodology in the *2016 Proposed North Carolina State Medical Facilities Plan (SMFP)* regarding Magnetic Resonance Imaging equipment. I support this request.

As a vacation destination, with a large retirement population, and a significant population who have complex chronic disease, Brunswick County has much more medical activity than its census would suggest. Its residents are among the oldest in North Carolina. Together, these factors place significant demand on outpatient and emergency care resources, particularly in the coastal areas, which include Southport. The demands of Doshier are much greater and more complex than typically expected for a rural critical access hospital.

We have demonstrated that Brunswick County can support a full time MRI at both hospitals. As a member of the Doshier medical staff, I regularly refer patients for MRI. It makes sense for a hospital to own its MRI when the volume of procedures is sufficient to support it. Ownership provides control over schedule for continuity of care in meeting the needs of my patients. It also offers a say regarding quality of the equipment. One hospital has this privilege. Both should.

Please approve this petition so that Doshier and hospitals like it can make an orderly transition from leased to owned MRI equipment. Thank you for your time and attention to this important matter.

Sincerely,

Signature:



Name:

DOUGLAS R. HILTZ MD

Specialty:

Internal Medicine

Address:

1573 N Howe St

Southport NC 28461

March 13, 2015

Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

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We have demonstrated that Brunswick County can support a full time MRI at both hospitals. As a member of the Doshier medical staff, I regularly refer patients for MRI. It makes sense for a hospital to own its MRI when the volume of procedures is sufficient to support it. Ownership provides control over schedule for continuity of care in meeting the needs of my patients. It also offers a say regarding quality of the equipment. One hospital has this privilege. Both should.

Please approve this petition so that Doshier and hospitals like it can make an orderly transition from leased to owned MRI equipment. Thank you for your time and attention to this important matter.

Sincerely,

Signature: 

Name: Kristos Vaughan DO Specialty: Family Practice

Address: 4222 Long Beach Road
Southport, NC 28461

March 13, 2015

Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

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We have demonstrated that Brunswick County can support a full time MRI at both hospitals. As a member of the Doshier medical staff, I regularly refer patients for MRI. It makes sense for a hospital to own its MRI when the volume of procedures is sufficient to support it. Ownership provides control over schedule for continuity of care in meeting the needs of my patients. It also offers a say regarding quality of the equipment. One hospital has this privilege. Both should.

Please approve this petition so that Doshier and hospitals like it can make an orderly transition from leased to owned MRI equipment. Thank you for your time and attention to this important matter.

Sincerely,

Signature:  _____

Name: Leigh M. Vaughan Specialty: Family Medicine

Address: 4222 Long Beach Rd. Southport, NC 28461

March 12, 2015

Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

RE: Letter of support for J. Arthur Doshier Memorial Hospital's 2015 Spring Petition for Change in 2016 Proposed North Carolina State Medical Facilities Plan regarding Magnetic Resonance Imaging equipment

Dear Dr. Ullrich and Ms. Carraway,

J. Arthur Doshier Memorial Hospital (Doshier), located in Southport, NC, has submitted a petition for a Policy Adjustment / Change to the Methodology in the *2016 Proposed North Carolina State Medical Facilities Plan (SMFP)* to enable community hospital ownership of its fixed Magnetic Resonance Imaging equipment. I support this request.

MRI is now a common tool for diagnosing soft tissue. It provides information that CT and x-ray cannot. Moreover, Brunswick County is a vacation destination, has a large retirement population, and a significant population who have complex chronic disease. Its residents are among the oldest in North Carolina counties. We have demonstrated that Brunswick can support a full time MRI at both hospitals. I practice here and regularly refer patients for MRI at Doshier. It makes sense for a hospital to own its MRI when the volume of procedures is sufficient to support it. Ownership also provides control over schedule to meet the needs of my patients and a say regarding quality of the equipment. One hospital has this privilege. Both should.

Please approve the petition and help Doshier provide important services to Brunswick County. Thank you for your time and attention to this important matter.


Sincerely,

Signature: _____

Name: _____

Specialty: _____

Address: _____


Jessica Bocook MD
4700 E Oak Island Dr
Oak Island, NC 28465

March 13, 2015

Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

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As a vacation destination, with a large retirement population, and a significant population who have complex chronic disease, Brunswick County has much more medical activity than its census would suggest. Its residents are among the oldest in North Carolina. Together, these factors place significant demand on outpatient and emergency care resources, particularly in the coastal areas, which include Southport. The demands of Doshier are much greater and more complex than typically expected for a rural critical access hospital.

We have demonstrated that Brunswick County can support a full time MRI at both hospitals. As a member of the Doshier medical staff, I regularly refer patients for MRI. It makes sense for a hospital to own its MRI when the volume of procedures is sufficient to support it. Ownership provides control over schedule for continuity of care in meeting the needs of my patients. It also offers a say regarding quality of the equipment. One hospital has this privilege. Both should.

Please approve this petition so that Doshier and hospitals like it can make an orderly transition from leased to owned MRI equipment. Thank you for your time and attention to this important matter.

Sincerely,

Signature: 

Name: G. THOMAS HOLLAUD, MD Specialty: FAMILY PRACTICE

Address: #11 EAST 9TH ST SOUTHPORT NC 28461

March 12, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

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A community hospital that offers 24/7 emergency room services, demonstrates a history of MRI services, and that has a fixed MRI, should have the option to offer that service in the most cost-effective way possible. MRI is now a common tool for diagnosing soft tissue. It provides information that CT and x-ray cannot. It stands to reason that wherever possible residents of this state should have access to it, and the institution providing the service should be able to organize it in a way that makes it most accessible.

As the state grows, other hospitals besides Doshier may develop five-day a week MRI service. It should not be necessary for Doshier, or any other hospital, to petition the State Health Coordinating Council for the right to replace leased service with owned services. Nor should the community served by Doshier, be forced to wait until its county requires another MRI unit before it can apply to own fixed equipment that it already supports.

Brunswick County is just one example of a place where replacement makes quality and value sense. The county is a retirement center and a vacation center. It has two hospital centers and one, Supply, has a full time MRI. Southport, which has a critical power plant and a military munitions center, has a leased scanner. The distance between Southport and Supply or New Hanover can be an hour and more in peak seasons. Other rural communities in the state may have similar stories. Payors have systems in place today to prevent excess utilization. The State Plan should offer a value option. Please approve this request.

Sincerely,

Signature: Andre L Minor MD

Name: ANDRE L. MINOR MD Representing: SELF Internal Medicine

Address: 905 N Howe St
SOUTHPORT NC 28461

March 13, 2015

Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

RE: Letter of support for J. Arthur Doshier Memorial Hospital's 2015 Spring Petition for Change in 2016 Proposed North Carolina State Medical Facilities Plan regarding Magnetic Resonance Imaging equipment

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Please approve this petition so that Doshier and hospitals like it can make an orderly transition from leased to owned MRI equipment. Thank you for your time and attention to this important matter.

Sincerely,

Signature: Daniel B. McCallum, MD
Name: DANIEL B. McCALLUM, MD Specialty: Int. Med
Address: 905 N. Howe St
Southport NC 28461

March 12, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

RE: Letter of support for J. Arthur Doshier Memorial Hospital's 2015 Spring Petition for Change in 2016 Proposed North Carolina State Medical Facilities Plan regarding Magnetic Resonance Imaging equipment

Dear Dr. Ullrich and Ms. Carraway,

Please add my support to the petition from J. Arthur Doshier Memorial Hospital (Doshier) for a new Policy in the 2016 Proposed North Carolina State Medical Facilities Plan (SMFP) regarding Magnetic Resonance Imaging (MRI) equipment.

A community hospital that offers 24/7 emergency room services, demonstrates a history of MRI services, and that has a fixed MRI, should have the option to offer that service in the most cost-effective way possible. MRI is now a common tool for diagnosing soft tissue. It provides information that CT and x-ray cannot. It stands to reason that wherever possible residents of this state should have access to it, and the institution providing the service should be able to organize it in a way that makes it most accessible.

As the state grows, other hospitals besides Doshier may develop five-day a week MRI service. It should not be necessary for Doshier, or any other hospital, to petition the State Health Coordinating Council for the right to replace leased service with owned services. Nor should the community served by Doshier, be forced to wait until its county requires another MRI unit before it can apply to own fixed equipment that it already supports.

Brunswick County is just one example of a place where replacement makes quality and value sense. The county is a retirement center and a vacation center. It has two hospital centers and one, Supply, has a full time MRI. Southport, which has a critical power plant and a military munitions center, has a leased scanner. The distance between Southport and Supply or New Hanover can be an hour and more in peak seasons. Other rural communities in the state may have similar stories. Payors have systems in place today to prevent excess utilization. The State Plan should offer a value option. Please approve this request.

Sincerely,

Signature: Susan G. Bille

Name: SUSAN G. BILLE, P.A. Representing: ATLANTIC INTERNAL MEDICINE

Address: 16 MEDICAL CENTER DRIVE
Supply NC 28462

March 12, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

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Sincerely,

Signature: Virginia Czinko FNP-C

Name: Virginia Czinko Representing: Calabash Trt. Med

Address: 9970 Beach Dr. SE Suite 1
Calabash, NC

March 12, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

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Sincerely,

Signature:

Eileen McEponis FNP-C

Name:

Eileen McEponis

Representing:

BSC Family Medicine

Address:

Boiling Springs NC

March 12, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

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Sincerely,

Signature: Karen A. Chance NRC

Name: Karen M. Chance NRC Representing: Doshier Memorial Hospital

Address: 4222 Long Beach Rd.
Southport, NC 28461

March 12, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

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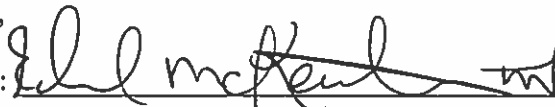
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Sincerely,

Signature:



Name:

Edward McKeithen

Representing:

Doshier Memorial Hospital

Address:

P.O. Box 409

Bolina NC 28422

March 12, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

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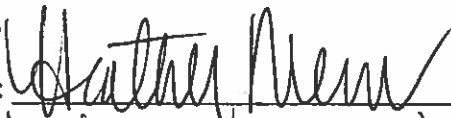
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Sincerely,

Signature:



Name:

Heather Merraw

Representing:

Doshier - Holden Beach

Address:

2930 Holden Beach Rd
Supply NC 28462

March 12, 2015
Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

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Sincerely,

Signature: Brant L. Perkins M.D. - C

Name: Brant L. Perkins, M.D. - C Representing: Doshier Medical - Calabash

Address: 10195-S Beach Dr. SW
Calabash, NC 28467

March 13, 2015

Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

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As a vacation destination, with a large retirement population, and a significant population who have complex chronic disease, Brunswick County has much more medical activity than its census would suggest. Its residents are among the oldest in North Carolina. Together, these factors place significant demand on outpatient and emergency care resources, particularly in the coastal areas, which include Southport. The demands of Doshier are much greater and more complex than typically expected for a rural critical access hospital.

We have demonstrated that Brunswick County can support a full time MRI at both hospitals. As a member of the Doshier medical staff, I regularly refer patients for MRI. It makes sense for a hospital to own its MRI when the volume of procedures is sufficient to support it. Ownership provides control over schedule for continuity of care in meeting the needs of my patients. It also offers a say regarding quality of the equipment. One hospital has this privilege. Both should.

Please approve this petition so that Doshier and hospitals like it can make an orderly transition from leased to owned MRI equipment. Thank you for your time and attention to this important matter.

Sincerely,

Signature: Dawn Sampson PA

Name: Dawn Sampson PA Specialty: Urgent Care

Address: 4222 Long Beach Rd
Southport NC 28461

March 13, 2015

Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

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Sincerely,

Signature: Amy L. Smith
Name: Amy Smith PA Specialty: Family Practice
Address: 4700 Oak Island Dr
Oak Island NC 28465

March 13, 2015

Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
2701 Mail Service Center
Raleigh, NC 27699-2714

RE: Letter of support for J. Arthur Doshier Memorial Hospital's 2015 Spring Petition for Change in 2016 Proposed North Carolina State Medical Facilities Plan regarding Magnetic Resonance Imaging equipment

Dear Dr. Ullrich and Ms. Carraway,

J. Arthur Doshier Memorial Hospital (Doshier), located in Southport, NC, has submitted a petition for a Policy Adjustment / Change to the Methodology in the *2016 Proposed North Carolina State Medical Facilities Plan (SMFP)* regarding Magnetic Resonance Imaging equipment. I support this request.

As a vacation destination, with a large retirement population, and a significant population who have complex chronic disease, Brunswick County has much more medical activity than its census would suggest. Its residents are among the oldest in North Carolina. Together, these factors place significant demand on outpatient and emergency care resources, particularly in the coastal areas, which include Southport. The demands of Doshier are much greater and more complex than typically expected for a rural critical access hospital.

We have demonstrated that Brunswick County can support a full time MRI at both hospitals. As a member of the Doshier medical staff, I regularly refer patients for MRI. It makes sense for a hospital to own its MRI when the volume of procedures is sufficient to support it. Ownership provides control over schedule for continuity of care in meeting the needs of my patients. It also offers a say regarding quality of the equipment. One hospital has this privilege. Both should.

Please approve this petition so that Doshier and hospitals like it can make an orderly transition from leased to owned MRI equipment. Thank you for your time and attention to this important matter.

Sincerely,

Signature: _____



Name: _____

MELISSA COCKRELL

NP-C

Specialty: _____

FAMILY PRACTICE

Address: _____

905 N HOWE ST

Southport NC 28461

March 13, 2015

Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
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Sincerely,

Signature: Brooke Campbell PA-C

Name: Brooke Campbell PA Specialty: Urgent Care

Address: 4222 Long Beach Rd
Southport NC 28461

March 13, 2015

Christopher Ullrich, MD, Chair
State Health Coordinating Council

Ms. Shelley Carraway, Chief
Healthcare Planning and Certification of Need Section
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Sincerely,

Signature: K. Lonneman PA-C

Name: Kimberly Lonneman PA Specialty: Urgent Care

Address: 4222 Long Beach Rd
Southport NC 28461