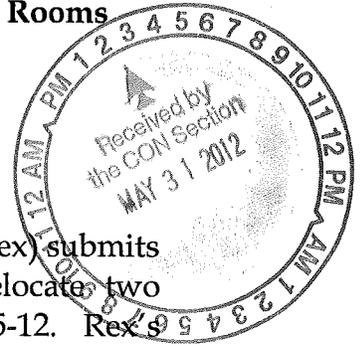


## Comments on WakeMed Application to Relocate Two Operating Rooms

submitted by

**Rex Hospital**



In accordance with N.C. GEN. STAT. § 131E-185(a1)(1), Rex Hospital (Rex) submits the following comments related to WakeMed's application to relocate two operating rooms to its main campus in Raleigh, Project ID # J-8815-12. Rex's comments include *"discussion and argument regarding whether, in light of the material contained in the application and other relevant factual material, the application complies with the relevant review criteria, plans and standards."* See N.C. GEN. STAT. § 131E-185(a1)(1)(c). In order to facilitate the Agency's ease in reviewing the comments, Rex has organized its discussion by issue, specifically noting the general CON statutory review criteria and specific regulatory criteria and standards creating the non-conformity relative to each issue.

While Rex understands the need to redeploy resources such as operating rooms to maximize utilization, it does not believe WakeMed's application should be approved. While the project itself may make sense to WakeMed, it still must be conforming with all applicable review criteria in order to be approved. Rex does not believe that WakeMed's application is conforming with all the review criteria, and as such, it should be disapproved.

Rex identified the following specific issues, each of which contributes to WakeMed's non-conformity:

- (1) Contrived (and therefore unreasonable) need arguments;
- (2) Inconsistency with the goals of its 2009 ASC application;
- (3) Unreasonable and unsupported utilization assumptions; and,
- (4) Failure to adequately respond to the criteria and standards for operating rooms.

Each of the issues listed above are discussed in turn below. Please note that relative to each issue, Rex has identified the statutory review criteria and specific regulatory criteria and standards creating the non-conformity.

### Contrived Need Arguments

A key theme in WakeMed's application is the need for operating rooms at the hospital and the lack of newly-approved hospital-based operating rooms in Wake County in recent years. Missing completely from its discussion is the fact that WakeMed has had four operating rooms, initially approved for

development in Apex and ultimately for Capital City Surgery Center (CCSC) which could have, at any time, been proposed for reallocation to the hospital. Instead, WakeMed has remained determined in its efforts to develop those operating rooms in an ASC—not in a hospital. Even more notably missing is the fact that WakeMed’s ongoing development of CCSC will *reduce* its number of hospital-based operating rooms by another four rooms. Thus, WakeMed has taken specific steps to decrease its hospital-based capacity and the “need” for additional capacity at WakeMed Raleigh has been created by—and not addressed by—its own previously-approved projects. In addition, as discussed in detail below, WakeMed now assumes less surgery volume will shift from the hospital to CCSC, further reducing the need for a project it continues to develop.

One of the key arguments WakeMed makes on the first page of Section III involves the need for additional “shared” (i.e. hospital-based ORs used for inpatient and outpatient cases) surgical capacity. It discusses the higher utilization at hospitals compared to ambulatory surgery centers and how the higher volume impacts the hospital’s flexibility and patients’ choice in scheduling. In addition to the lack of discussion of WakeMed’s own contribution to the growth in ASC capacity, WakeMed also omits the fact that WakeMed Raleigh has the least utilized operating rooms among the hospitals in Wake County, as shown in the table on page 67. Therefore, of all the hospitals in Raleigh, WakeMed already has the most flexibility, and if its downward trend in utilization continues, driven in part by its shifting of cases to the ASC, it will have even more capacity in the future.

Moreover, WakeMed’s statements contradict its own plans to convert shared operating rooms at WakeMed Raleigh into dedicated ambulatory surgical operating rooms at Capital City Surgery Center. On pages 82 and 83 of its application to develop Capital City Surgery Center (Project ID # J-8364-09), WakeMed discussed the need to separate its inpatient and outpatient surgical segments. In particular, it stated that its “greatest opportunity for improvement is found in the circumstance of comingling of thousands of inpatient surgical cases with thousands of outpatient surgeries in one large, but overburdened surgical suite.” WakeMed’s solution to this problem was to propose (and be approved) to relocate four of its shared operating rooms from the Raleigh hospital to be dedicated outpatient ORs in the ASC. Thus, WakeMed itself proposed to reduce the number of shared operating rooms at the hospital in favor of dedicated ambulatory surgical ORs. Any “need” that WakeMed claims to have for additional shared operating rooms is obviated by the fact that WakeMed chose and continues to develop a project which will decrease the number of shared operating rooms at WakeMed Raleigh by four. WakeMed’s argument that it needs additional hospital-based OR capacity is clearly artificial,

as it stems from its own decision to redeploy four of its hospital-based ORs to the ASC.

**Based on this factor, the Agency should find WakeMed’s application non-conforming with Criterion 3.**

Inconsistency with the Goals of the 2009 Application

As part of this relocation and redesignation proposed in the 2009 application for CCSC, WakeMed projected that 65 percent of its outpatient surgery volume would shift to the ASC, accomplishing its goal of diminishing the comingling of outpatient and inpatient surgical cases. As shown in the table below, the ASC project was supposed to dramatically lower the number of outpatient cases done at the hospital, while also moderating the utilization per operating room.

<b>Volume from 2009 application, page 104</b>							
	2007	2008	2009	2010	PY 1	PY 2	PY 3
Raleigh IP*	7,281	6,486	5,931	6,212	6,618	7,020	7,438
Raleigh OP	9,463	9,165	7,734	8,102	3,410	3,457	3,500
Raleigh Total	16,744	15,651	13,665	14,314	10,028	10,477	10,938
ORs*	18	18	18	18	14	14	14
Cases/OR	930	870	759	795	716	748	781

*\*Less C-Section and Open Heart*

With this proposed project, and before the development of CCSC is complete, WakeMed now assumes that only 30 percent of its outpatient surgery volume will shift to the ASC. As a result, the proposed project will re-create the high utilization and comingling scenario that drove the need for its ASC. As shown below, following development of the proposed project, WakeMed projects the ORs in the hospital to have nearly the same number of outpatient cases and the same high level of utilization per OR that it claimed supported its need for the ASC.

<b>Volume projected after shift to CCSC, page 91</b>			
	2013	2014	2015
Raleigh IP*	7,524	7,710	7,900
Raleigh OP	6,458	6,605	6,756
Raleigh Total	13,982	14,315	14,656
ORs (main)*	16	16	16
Cases/OR (main)	874	895	916
*Less C-Section and Open Heart			

The change in the percentage of cases projected to shift to the ASC is unreasonable for several reasons. First, the application provides no methodology by which the percentage was calculated. In fact, WakeMed states that surgeons who currently practice at the hospital “indicated that they intend to shift relatively few of their outpatient surgery cases to CCSC.” (See application, page 45.) The application contains no other basis for calculating the change from 65 to 30 percent, and therefore the Agency has no basis for deeming this projection to be reasonable. Next, WakeMed has recently indicated that it does not use shifts in physician practice patterns to project utilization. Specifically, in deposition testimony given by Stan Taylor, WakeMed’s Vice President for Corporate Planning, Mr. Taylor stated that projecting volume based on physicians and shifting volume from physicians is “absurd.” As shown in the following excerpt from his deposition from March 1, 2012, Mr. Taylor makes it clear that he disagrees with the use of anything other than historical trends and market share to project utilization:

301

- 13 Q. And I believe you said that you're not familiar  
 14 with--specifically with what WakeMed's application  
 15 assumed, in terms of whether any of the Wake Heart  
 16 and Vascular physicians would shift from WakeMed  
 17 to Rex, correct?
- 18 A. I'm--what I'm saying is that the way we project  
 19 volume is we look at historical utilization; we  
 20 look at population aging; we look at utilization  
 21 rates in the market. We don't make assumptions  
 22 about where physicians will or will not practice.  
 23 That's, to me, immaterial. If you have the

24 facilities and services in the market, you will be

302

- 1 able to attract the physicians to practice there,  
2 especially if you have the referral network still.
- 3 Q. Was it--was it implicit in the WakeMed projections  
4 that the same historical referral pattern would  
5 remain in place in the future?
- 6 A. We--with our historical projections, utilization  
7 rates, we looked at population aging; we put that  
8 into a model, and we project forward. We do not  
9 make any assumptions about which physicians will  
10 or will not be practicing. We don't look at who's  
11 retiring. We don't look at who's new coming into  
12 the market. We look at what the population base  
13 needs today and what our current share of that  
14 population base is, project it forward.
- 15 Q. Okay. But, I mean, is it fair to say that there  
16 were no--that by projecting historical trends  
17 forward, you weren't--WakeMed--WakeMed's  
18 applications were not projecting--were not  
19 factoring in any physician shifts, correct?
- 20 A. I--what I've said is it's immaterial. But  
21 physicians shift every day, and to base a  
22 projection on physicians is absurd. You need to  
23 base it on the population need, show that the  
24 population needs the services, show what the

303

- 1 historical utilization is of your facility, and  
2 then project forward.
- 3 Ten years ago, we had all the orthopedics in  
4 town at our facility. Today, we have--I think,  
5 today, I don't think we have any private  
6 orthopedics left. So we employ 11 orthopedics.  
7 We have the same kind of volume, same kind of  
8 trends that we had 10 years ago. So I think to  
9 base it on some physician-based model is an absurd  
10 way to project it.

Please note that emphasis has been added. See Exhibit 1 for the printed excerpt of this testimony. Judy Orser, another Planner for WakeMed, provided similar

testimony about the unreasonableness of projecting volume based on physician shifts:

92

17 Q. And do you, as a health planner, think it was  
18 reasonable for Rex to count on a 100 percent shift  
19 of the business of Wake Heart and Vascular by  
20 2015?

21 A. No.

22 Q. Okay. Why not?

23 A. Because I don't--number one, I think--I don't  
24 think you can predict what physicians are going to

93

1 do. I--that's a--that's a large group.

(emphasis added)

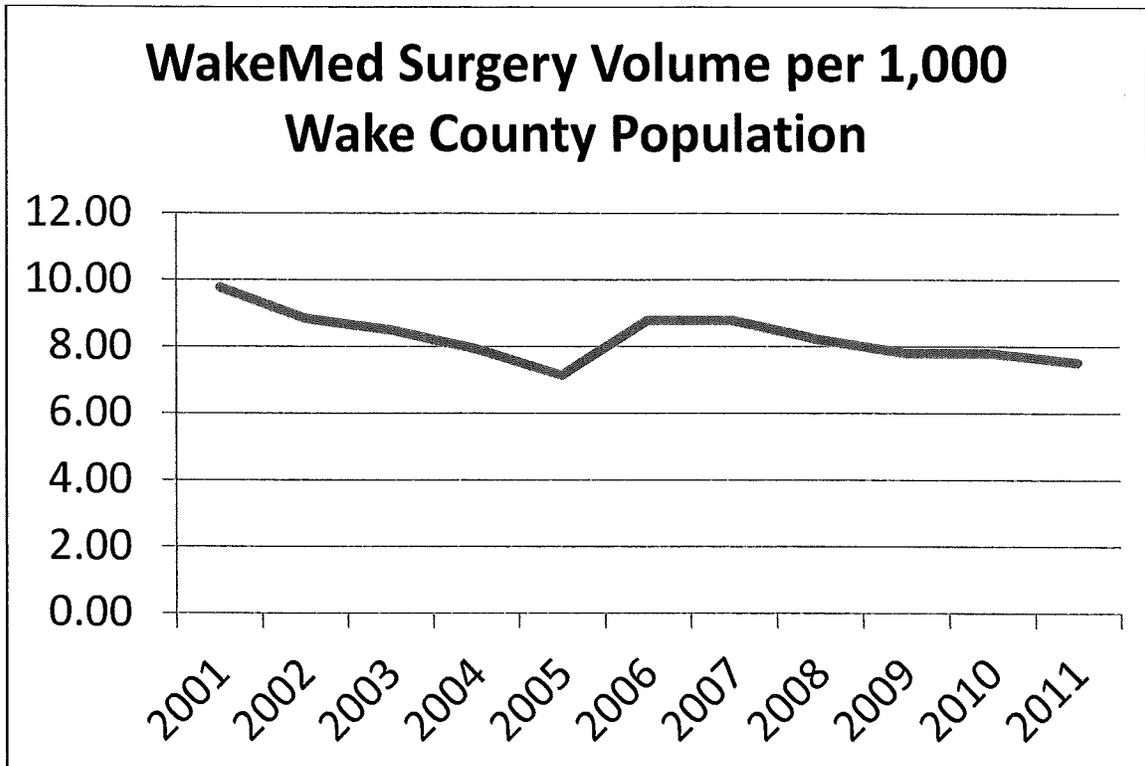
Please see Exhibit 2 for the printed excerpt of Ms. Orser's testimony. Based on this testimony, given under oath only a few weeks prior to the filing of WakeMed's application, WakeMed does not believe that projecting volume based on physician shifts is reasonable—even when those physicians are employed as was the case with the physicians about whom these witnesses were testifying. As such, WakeMed's change in projected shifts of volume from unnamed and non-employed physicians as the basis of its projected utilization at WakeMed Raleigh should be discredited, and the Agency should determine its projections to be unreliable. In addition, the change in the percentage of cases to be shifted creates an unsupported assumption regarding the source of WakeMed Raleigh's surgical volume, which is discussed in further detail below.

**As a result of these issues, the WakeMed application should be found non-conforming with Criterion 3.**

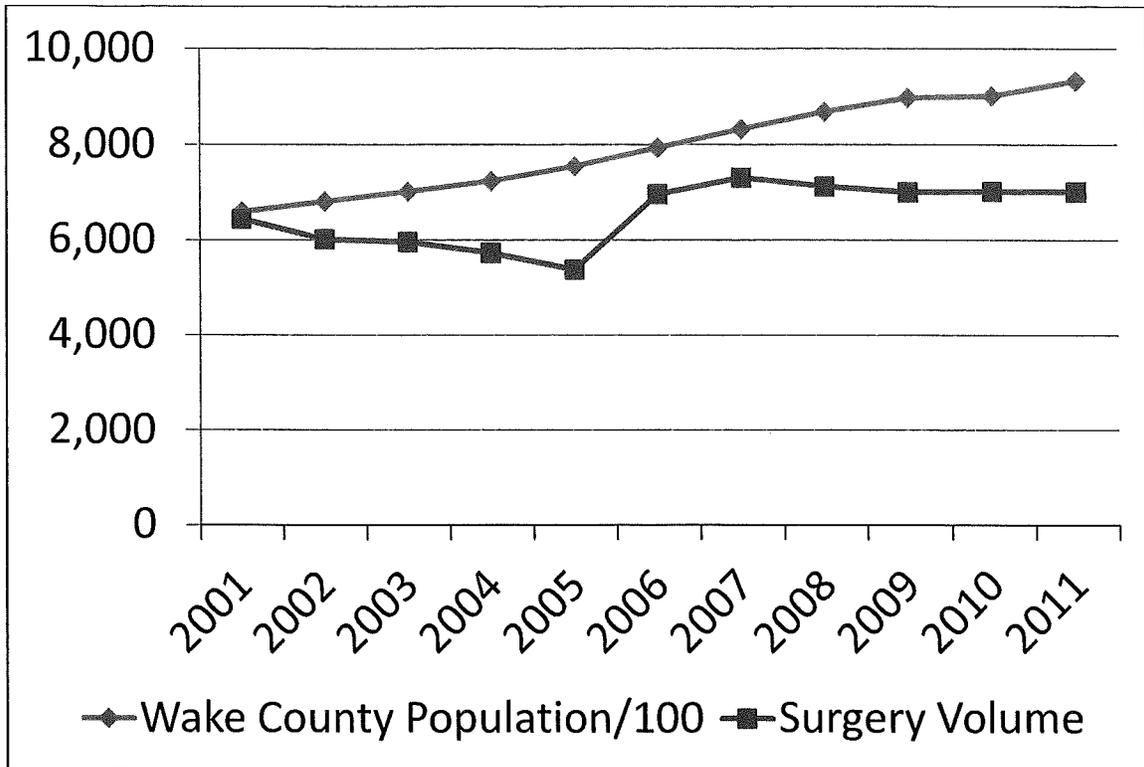
#### Unreasonable and Unsupported Utilization Assumptions

In addition to the issues discussed above, WakeMed's application is also non-conforming because of its unreasonable utilization projections. The application projects surgical utilization at WakeMed to increase, based on several factors including population growth and the aging of the population. Neither of these factors is new, however, and in fact, population growth is projected to slow in comparison to historical growth, as shown on page 69 of the application. However, even with the tremendous growth in population and its aging, surgical volume at WakeMed has not kept up with that growth, but has experienced an inverse relationship to population growth. As shown in the following chart,

with the exception of one year in the past decade, the trend in the ratio of WakeMed's surgery volume per 1,000 Wake County population has been generally negative, decreasing as the population increased.



The chart below also shows the inverse relationship between population growth and surgery volume at WakeMed, with both similarly scaled (population per 100 compared to non-open heart surgery volume) to allow a side-by-side comparison.



Please see Exhibit 6 for the data used to create these charts; data are from the SMFP for 2001 through 2010, from licensure report data for 2011 and from OSBM for population.

Thus, WakeMed fails to provide a reasonable basis for reversing its historical downward trend in surgical utilization, given that it has historically had an inverse relationship with population growth and provides no compelling rationale for that to change in the future. In recent litigation, WakeMed’s expert witnesses have criticized Rex for projecting reversals in historical trends, even for services previously-approved by the CON Section (similar to WakeMed’s exempt acquisition of the two-room ASC from which the ORs in this review are to be transferred). In a contested case hearing conducted in June 2011, Karin Sandlin of Keystone Planning Group testified as an expert in health care planning on behalf of WakeMed, stating that it was unreasonable to project future growth when the historical trend, even in just the past three years, had been negative. Ms. Sandlin also testified that it was reasonable instead to project the negative trend to continue in the future, as shown below.

527

13 Q And why did you feel this information was relevant  
 14 to your analysis?

15 A Again, their utilization has been declining  
 16 consistently for the past several years. And to the extent



17 that Rex projects that their utilization will begin to  
18 increase in 2010, there's a burden upon the applicant to  
19 provide adequate justification for why that decreasing trend  
20 will all of a sudden begin to increase. And there was no  
21 information provided regarding their historical utilization.

528

9 Q And what does that show with regard to what was  
10 happening with Rex's volume?

11 A This shows that there has been a consistent  
12 decrease in procedures, both diagnostic and interventional,  
13 and the resulting diagnostic equivalent cases since 2001 with  
14 the exception of year 2006.

529

19 Q And what does that document show?

20 A This document shows Rex's historical cardiac cath  
21 utilization for diagnostic equivalent caths, their actual  
22 utilization from fiscal 2007 to 2009. And the red line  
23 indicates their projected utilization based on the historical  
24 two year compound annual growth rate in comparison to the  
25 projections based on Rex's methodology in their application.

530

11 Q And was there a reason you focused on those two  
12 years?

13 A I also included the 2009 utilization, 3,489, and  
14 provided those three years because that is what's consistent  
15 with the historical data provided in the Rex application.

16 Q So that information came directly from what Rex  
17 had provided to the Agency; is that correct?

18 A Yes, ma'am.

19 Q And so what did your calculations show with regard  
20 to what the utilization of the cardiac cath labs would be at  
21 Rex Hospital?

22 A I'm sorry. Can you repeat the question?

23 Q What did your calculations demonstrate with regard  
24 to the utilization of the cardiac cath labs at Rex Hospital?

25 A There's a negative two year compound annual growth

531

1 rate for diagnostic equivalent caths at Rex Hospital.

2 Q And projecting that out, how did that impact the

3 utilization of the cardiac cath labs at Rex Hospital?

4 A When you apply that negative growth rate to their  
5 fiscal 2009 actual, it results in a decreasing trend of  
6 projected utilization.

7 Q And what did this analysis show you with regard to  
8 the need for four cardiac cath labs at Rex Hospital?

9 A This shows that they currently do not demonstrate  
10 the need for four cardiac cath labs and that they do not  
11 project to need four cardiac cath labs.

606

5 Q Okay. And it looks like here at the bottom what  
6 you were doing was projecting you said--I guess the  
7 projections of Rex were in the blue line?

8 A Yes, sir.

9 Q Okay. And you said what we should do is basically  
10 continue Rex's negative historical trend of cardiac cath  
11 downward at the compound annual growth rate. Is that what  
12 you did there, basically?

13 A Yes. In light of there being no discussion of the  
14 reasons why for the past several years beyond 2007 that Rex's  
15 cardiac catheterization lines have been declining, in the  
16 absence of any justification of why they've been declining, I  
17 projected forward based on Rex's historical compound annual  
18 growth rate.

(emphasis added)

Please see Exhibit 3 for the printed excerpt of this hearing testimony.

Using the rationale of WakeMed's expert, projecting WakeMed's historical decline in surgical volume to continue at the historical compound annual growth rate of -1.6 percent would result in the following utilization through the third project year:

<i>Year</i>	<i>WakeMed Surgery Volume Projected at Its Historical CAGR</i>
2008	17,560
2009	17,173
2010	16,940
2011	16,810

2012	16,456
PY 1	16,191
PY 2	15,930
PY 3	15,674
CAGR	-1.6%

As shown, projecting WakeMed's volume based on its historical growth rate results in a continuing decline in surgical cases and obviates the need for the proposed project. Please note that this analysis (as well as others in these comments) is not merely an intellectual exercise; rather, it is based on the testimony of experts relied upon by WakeMed to criticize Agency findings in other reviews. As such, the Agency should hold WakeMed to the opinions regarding health planning that it has previously expressed in its opposition to the Agency's position.

The application also refers to surgeon recruitment as a basis for WakeMed's optimism regarding its surgical volume. On page 68 of the application, WakeMed shows that the number of surgeons has increased by 24 percent over the past two years, primarily from April 2011 to April 2012. While the number of surgeons may have increased by 24 percent, what is clear from WakeMed's application is that this increase has not positively impacted WakeMed's surgical volume; instead, as shown on page 43 of the application, WakeMed Raleigh's total surgical cases (less C-Section and open heart) in FY 2011 were 16,810 and are projected to be only 16,456 for FY 2012, based on annualizing five months of data during which the number of surgeons at WakeMed were presumably increasing. Thus, WakeMed believes its 24 percent increase in surgeons will generate 354 *fewer* cases in FY 2012 compared to FY 2011. Clearly these surgeons will not drive the reversal in surgical volume trends projected by WakeMed.

On page 73, WakeMed asserts that the increase in inpatient beds at the Raleigh hospital will drive an increase in inpatient surgical volume. As noted on that same page, however, WakeMed increased its bed capacity by more than 10 percent in 2010. The impact of this bed increase on surgical utilization was negative, as total surgical volume decreased from 16,940 in FY 2010 to 16,810 in FY 2011, with further declines for annualized FY 2012, as noted above. Inpatient surgical volume also declined in FY 2011 to 7,788 cases compared to 7,898 in FY 2010. Thus, the increase in bed capacity at WakeMed Raleigh correlated negatively with its surgical volume and is not a reasonable basis for projecting future growth. Moreover, WakeMed does not believe it needs additional acute care beds at its Raleigh hospital. In recent deposition testimony given during discovery in the contested case in the 2011 Wake County acute care bed review, several WakeMed witnesses testified to this fact.

Testimony from March 1, 2012 by Stan Taylor:

34

15 Q. Now, I believe you testified earlier that you are  
16 now of the opinion that the need determination in  
17 the 2011 State Medical Facilities Plan for 101  
18 additional acute care beds in Wake County is  
19 incorrect?

20 A. I don't believe the need calculation in the 2011  
21 Plan is incorrect. I believe the 2012 newer,  
22 better data came out that showed that they weren't  
23 needed.

24 Q. Fair enough. Given that opinion, would WakeMed

35

1 develop the two certificates of need that it was  
2 conditionally approved for in this review, or  
3 would it relinquish one or both of them?

4 A. I believe our board, especially our finance  
5 committee, would look very carefully at  
6 utilization trends. And if our utilization and  
7 the utilization in the community continues  
8 downward, I would expect that we might relinquish  
9 one of those CONs.

40

24 Q. Is it possible that WakeMed would not develop all

41

1 of those 101 beds even if they were ultimately  
2 awarded to WakeMed?

3 A. It's possible, yes.

4 Q. And do you know how many WakeMed would be likely  
5 to develop of that 101, based on what you know  
6 now?

7 A. I think it's going to depend on trends in  
8 utilization, what we see in the market over the  
9 next year.

10 Q. All right, sir. Is it possible that WakeMed would  
11 develop none of the 101 beds if they were  
12 ultimately awarded to WakeMed?

13 A. Anything is possible.

(emphasis added)

Please see Exhibit 1 for the printed excerpt of this testimony.

Therefore, WakeMed may not develop all of the those beds, and even if WakeMed eventually is able to develop the additional beds it was awarded in 2011, if they are not needed as WakeMed believes, they will be underutilized and will certainly not drive an increase in surgical utilization.

In addition, as noted above, although WakeMed was approved to develop CCSC based on a projected shift of 65 percent of its outpatient surgery cases, it now estimates only 30 percent will shift. It should also be noted, as stated on page 55 of the 2009 CCSC application, that WakeMed projected that 90 percent of the ASC's surgical volume would be shifted from WakeMed Raleigh. With the proposed decrease in the shift from WakeMed, and with the historical decrease in WakeMed's surgical volume, the applicant is now clearly proposing to shift volume from other providers to the ASC. Although the Agency is not reviewing the CCSC projections as a direct part of this review, this factor should not be overlooked, as it is essentially an assumption that shifts volume back to WakeMed from what was used to approve the CCSC application. In the CCSC application, the Agency believed that WakeMed had reasonably demonstrated a need to shift the majority of its outpatient volume to an ASC, and that this shift would be the primary driver of volume at the ASC—not gains in market share, significant shifts of physician practice patterns, or other factors. In this application, WakeMed changes this approach, and in so doing asserts that it no longer needs the shift in volume to CCSC to achieve reasonable utilization, and that the majority of WakeMed's outpatient surgery volume will remain at the hospital. In essence, WakeMed is projecting to achieve a system-wide market share gain and to shift volume from existing providers, without ever demonstrating the reasonableness of those assumptions. The application, in fact, does not even try to do so, but merely states on page 45 that the "percentage reduction...has been reduced." As a result, WakeMed projects to re-capture 35 percentage points of its outpatient surgery volume without ever demonstrating it is reasonable to do so. This assumption is unsubstantiated and is not accompanied by any documentation for the Agency to verify its reasonableness. Moreover, WakeMed has recently criticized Rex for using similar (although more thoroughly documented) assumptions. In testimony from Judy Orser, she found fault with Rex's projected shifts, even though the physicians in question (unlike WakeMed's) were employed, and even though Rex had documented the shifts with letters of support:

135

- 12 Rex has postulated that Rex Heart and
- 13 Vascular Associates is going to shift 100 percent
- 14 of their business, but they have no evidence that

15 that's going to occur yet, other than letters of  
16 support from physicians. But at the time that  
17 this was filed, you know, they didn't know if the  
18 physicians were going to do it or not. The CON  
19 Section believed it, but, you know, if you wait  
20 another year, then you can actually see if there's  
21 a shift in their business the way it's projected.

204

- 7 Q. With regard to the first bullet point, please  
8 explain your opinion relating to need methodology  
9 should be based on verifiable data, not  
10 conjuncture.  
11 A. Rex has no evidence, other than support letters,  
12 that Wake Heart & Vascular is going to shift a  
13 hundred percent of its business. An application  
14 was submitted too soon after the affiliation  
15 agreement for there to be any evidence of the  
16 shift in business.

(emphasis added)

Ms. Orser also testified that she believes the use of shifting physician volume should only be used when it can be documented historically, and when those shifts are creating capacity issues—neither of which has occurred at CCSC, which has yet to open:

222

- 4 Q. With regard to your own personal opinion, do you  
5 believe that shifts in physician relationships can  
6 ever be used as an underlying factor in  
7 calculating need in a CON application?  
8 Q. I wouldn't say never, but I think it needs to be  
9 reasonable.  
10 Q. Can you think of any circumstance where it would  
11 be reasonable, in your opinion, to use a shift in  
12 physician relationships as an underlying factor in  
13 projecting need?  
14 A. I think if you have evidence that the physicians  
15 have--have brought new volume to you, and, because  
16 of that physician shift, your utilization has  
17 increased, and you're now having capacity issues  
18 as a result, that that is a better example of when

19 you can use a shift in physician volume. I think  
20 you need to have some evidence of it rather than  
21 speculation.

22 Q. So, in your opinion, do you need to provide  
23 historical proof that the shifts have already  
24 begun to occur in order to project future shifts?

223

1 A. I think you--I think there has to have been enough  
2 of a shift, and you have to have--there has to  
3 have been enough an increase in business such that  
4 you're having capacity issues that warrant  
5 additional resources.

(emphasis added)

Please see Exhibit 2 for the printed excerpt of this testimony.

Another WakeMed Planner, Robbie Roberts, also testified that it is unreasonable to project volume based on shifts in physician volume, even with letters from physicians indicating such as shift, as demonstrated in the following deposition testimony (see Exhibit 4 for the full text of these excerpts):

59

10 Q. Do you agree that some of the Wake Heart and  
11 Vascular physicians are going to shift their  
12 inpatient volume to Rex?

13 A. They stated their intent, but I don't know (a)  
14 which doctors will do so, (b) to what extent  
15 they'll be able to do so, then, (c) whether  
16 they'll actually do it.

17 Q. Would you agree that the physicians are the ones  
18 most knowledgeable of whether that will occur?

19 A. I think that's predicting something that may or  
20 may not happen in the future.

21 Q. And who, in your opinion, would be the best person  
22 to make that prediction?

23 A. I don't know that there's any one person that can  
24 make that prediction. Or, you know, what we're

60

1 talking about is something that may or may not  
2 happen in the future, and intent and reality are  
3 two different things.

62

- 13 Q. I'm--I'm trying to understand why you--you don't  
14 believe the assumption itself. Let me ask you  
15 this. Why do you not believe the assumption  
16 itself that there would be a--a inpatient volume  
17 shift; why do you not believe that assumption?  
18 A. There's no historical proof that a shift has begun  
19 to occur.  
20 Q. In what form, in your opinion, would that  
21 historical proof be in?  
22 A. Some sort of data, either through an independent  
23 source or through Rex, that indicated that the  
24 shift had begun to occur.

63

- 1 Q. So--so you're looking at--at--for historical  
2 volume data?  
3 A. Yes.  
4 Q. Is that correct?  
5 A. Yes.

(emphasis added)

Please see Exhibit 4 for a printed excerpt of this testimony.

With no support whatsoever, WakeMed has based a significant portion of its future utilization on a shift that was previously approved, which it now says will not occur due in part to shifts in volume from other physicians. Based on the testimony cited above, WakeMed clearly believes a historical record of volume shifts is needed in order to demonstrate the reasonableness of these assumptions, at a minimum. Thus, the Agency should find these assumptions and the utilization projections to be unreasonable.

In summary, although WakeMed has attempted to undergird its utilization projections through several rationales, the bottom line is that WakeMed projects a reversal in surgical volume which is unsupported by any assumption. Although trends can be reversed, WakeMed's application does not provide enough evidence for the Agency to determine that its utilization projections are reasonable. As shown in the following table, WakeMed Raleigh's surgical utilization, as provided in its application, has declined since 2008.

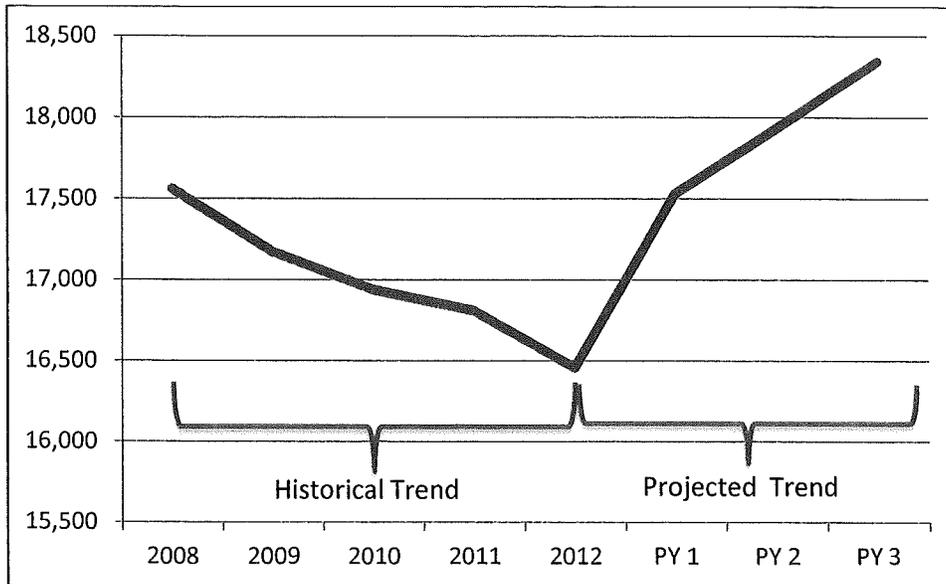


	2008	2009	2010	2011	2012	CAGR	Change
WM Raleigh IP	8,395	7,839	7,898	7,788	7,797	-1.8%	-598
WM Raleigh OP	9,165	9,334	9,042	9,022	8,659	-1.4%	-506
WM Raleigh Total	17,560	17,173	16,940	16,810	16,456	-1.6%	-1,104
						<b>Total</b>	<b>-2,208</b>

Without any credible support, WakeMed projects this historical trend to reverse, as shown below.

<i>Projected, prior to shift to CCSC</i>						
	2013	2014	2015	CAGR	Change	
WM Raleigh IP	8,307	8,497	8,691	2.3%	384	
WM Raleigh OP	9,225	9,435	9,651	2.3%	426	
WM Raleigh Total	17,532	17,932	18,342	2.3%	810	
				<b>Total</b>	<b>1,620</b>	

As noted in the table above, WakeMed projects volume growth *prior* to the shift of cases to the ASC; thus, the development of the ASC is not a rationale for the increase in volume. Although population growth can drive increased utilization of health care services, WakeMed has not demonstrated that population growth is a reasonable basis for its utilization projections, given that population growth has not historically resulted in increased surgical utilization at WakeMed. As shown in the following chart, WakeMed would have the Agency believe that the trend will not only reverse itself, but that the growth rate would be higher than the rate of decline has been, and that WakeMed will exceed the number of cases performed in 2012 by more than 1,800 cases by 2015—just three years later. As seen in graphical form below, this projection is not supported by the historical trend, and with no other credible support, the Agency should determine these projections not to be reasonable.



Finally, notwithstanding its projections to the contrary in this application, WakeMed's management believes that utilization of health care services has been declining and will continue to do so in the future. Specifically, the response below from Stan Taylor in his deposition on March 1, 2012 indicates his belief that hospital-based utilization will decline:

52

- 6 Q. Let me rephrase the question. Have you done any  
 7 analysis of how the Affordable Care Act and the  
 8 individual mandate contained in that Act will  
 9 affect the financial viability of any acute care  
 10 facility or service line?  
 11 A. We've done some research on that. I believe the  
 12 long-term effect is a significant reduction in  
 13 utilization of acute care facilities.

(emphasis added)

Please see Exhibit 1 for the printed excerpt of this testimony.

In addition to Mr. Taylor, another member of WakeMed's management team, Allen Gambill, testified similarly about the declining trends in hospital utilization:

11

- 5 Q. Okay. What--let me pick up on your last comment.  
 6 What changes across healthcare in general would

7 have changed the need for acute care beds in Wake  
8 County?  
9 A. Utilization patterns changed significantly.  
10 People are using hospital services--people are  
11 using, in general, healthcare services  
12 considerably less.  
13 Q. Okay.  
14 A. In particular--I guess you can link that to the  
15 economic condition of the country. Numerous  
16 articles have been indicated to where people are  
17 postponing healthcare services. It's a question  
18 of whether or not it's going to return.

32

10 Q. And what did you see in the 2012 Plan?  
11 A. Decrease in utilization overall. And I--I haven't  
12 done a side-by-side comparison, which would  
13 probably be interesting to do. But, in general,  
14 as I understand it, is that there's been a decline  
15 in utilization of hospital services. It's not  
16 Wake County--exclusive to Wake County. It's not  
17 exclusive to North Carolina. Birthrates are even  
18 down across the country. It's more of a matter of  
19 a reflection of the economic situation.

(emphasis added)

Please see Exhibit 5 for the printed excerpt of this testimony.

While both of these witnesses were referring specifically to acute care bed utilization, since a significant portion of acute care utilization is driven by surgical volume, the decrease in acute care utilization expected by WakeMed must also be accompanied by a decrease in surgical utilization. Moreover, a change in such general demographic trends, such as a decline in birthrates, as well as the overall economic situation should not affect only bed utilization, but surgery as well. Indeed, in its application, WakeMed refers to the historical decline in its surgical utilization; however, unlike the testimony of its witnesses regarding acute care inpatient utilization, WakeMed asserts that this trend will reverse itself – without any compelling support for that assertion.

**On the basis of these issues, WakeMed's application should be found non-conforming with Criterion 3 and the performance standards in the rules for operating rooms.**

### Failure to Adequately Respond to the Criteria and Standards

10A NCAC 14C .2102(c) applies to the proposed project. Although WakeMed responded to this rule for WakeMed Raleigh, the site to which the operating rooms are proposed to be relocated, it failed to respond to this rule for the existing facility. Included in the information required by the rule are data that are not otherwise publicly available, such as surgical volume for the most recent 12-month period and projected volume for the first three project years. WakeMed's failure to include this information for the ASC from which the operating rooms are proposed to be relocated results in non-conformity with this rule.

WakeMed is also non-conforming with 10A NCAC 14C .2102(c)(8). As shown on page 30 of the application, 57.5 percent of WakeMed Raleigh's current surgical cases are outpatient; following development of the proposed project and the volume shift to CCSC, only 47.2 percent of its cases will be outpatient, as shown on page 54. In addition, WakeMed projects its surgery volume to grow substantially, particularly in comparison to its historical decline in volume as discussed above. However, the applicant projects no change in the top 20 procedures performed at WakeMed Raleigh, which is clearly unreasonable in light of these other significant changes. As such, the applicant is non-conforming with this rule.

# Exhibit

1



Transcript of the Testimony of **W. Stanley Taylor**

**Date:** March 1, 2012

**Volume:** I

**Case:** Wake County Bed Review

Printed On: May 31, 2012

Carolina Reporting Service

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STATE OF NORTH CAROLINA

IN THE OFFICE OF  
ADMINISTRATIVE HEARINGS

COUNTY OF WAKE

HOLLY SPRINGS HOSPITAL II, LLC, )

Petitioner, )

v. )

11 DHR 12727

N.C. DEPARTMENT OF HEALTH AND )

HUMAN SERVICES, DIVISION OF HEALTH )

SERVICE REGULATION, CERTIFICATE OF )

NEED SECTION, )

Respondent, )

and )

REX HOSPITAL, INC., HARNETT HEALTH )

SYSTEM, INC. and WAKEMED, )

Intervenors. )

(CAPTION CONTINUED ON NEXT Page)

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DEPOSITION OF  
W. STANLEY TAYLOR

---

THURSDAY, MARCH 1, 2012  
9:33 A.M.

---

AT THE OFFICES OF  
SMITH MOORE LEATHERWOOD LLP  
234 FAYETTEVILLE STREET, SUITE 2800  
RALEIGH, NORTH CAROLINA

---

VOLUME I





MR. TAYLOR--VOLUME I

- 3 -

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ALSO PRESENT: NATHAN MARVELLE

DAWN CARTER (VIA TELEPHONE)

Carolina Reporting Service (919)661-2727

1 I recall.

2 Q. And when did WakeMed open WakeMed-Cary?

3 A. December 17th, 1991.

4 Q. Has that hospital been successful, in terms of  
5 growing its utilization over the years?

6 A. Yes.

7 Q. And in growing revenue?

8 A. Yes. It had a rough start, largely due to the  
9 State's condition that OB services not be offered,  
10 but it has grown over the past 10 years.

11 Q. And would it be fair to say that WakeMed-Cary has  
12 been successful, in terms of growing its market  
13 share?

14 A. Yes.

15 Q. Now, I believe you testified earlier that you are  
16 now of the opinion that the need determination in  
17 the 2011 State Medical Facilities Plan for 101  
18 additional acute care beds in Wake County is  
19 incorrect?

20 A. I don't believe the need calculation in the 2011  
21 Plan is incorrect. I believe the 2012 newer,  
22 better data came out that showed that they weren't  
23 needed.

24 Q. Fair enough. Given that opinion, would WakeMed

1           develop the two certificates of need that it was  
2           conditionally approved for in this review, or  
3           would it relinquish one or both of them?

4       A.    I believe our board, especially our finance  
5           committee, would look very carefully at  
6           utilization trends.  And if our utilization and  
7           the utilization in the community continues  
8           downward, I would expect that we might relinquish  
9           one of those CONs.

10       Q.   Has there been any discussion of that possibility  
11           at WakeMed to which you're privy?

12       A.    Not that I'm aware of.

13       Q.    You mentioned the finance committee of the board  
14           at WakeMed.  Please describe for us what that  
15           committee's functions are?

16       A.    To approve capital expenditures and the budget for  
17           the health system.

18       Q.    Do you provide any staff services to that  
19           committee?

20       A.    No, I don't.

21       Q.    Who does staff that?

22       A.    Mike DeVaughn, our Chief Financial Officer.

23       Q.    All right.  And do you know who is the chair of  
24           the finance committee?

1 community have a surplus of beds and do not use  
2 all of the beds that they have. I believe that,  
3 although I would like to have the 79 beds, that  
4 the 2012 data shows that there weren't 101 beds  
5 needed, and that would probably indicate that if  
6 the State had done the--had looked at that data  
7 and paid attention to that data, they probably  
8 would not have approved those beds.

9 Q. And was that new data that--or newer data that you  
10 reference available to the Agency at the time that  
11 it made its decision in these applications?

12 A. Yes, I believe it was.

13 Q. And on what do you base that belief?

14 A. The draft Plan--I don't have the exact date--but  
15 it's--it's published, I believe, in early summer  
16 every year during the review.

17 Q. Now, for purposes of the next question, please  
18 assume the following hypothetical facts. Assume  
19 that WakeMed is successful in this contested case,  
20 and that, ultimately, all 101 beds identified as  
21 needed in the 2011 Plan are awarded to WakeMed.  
22 Do you understand that hypothetical, sir?

23 A. Yes.

24 Q. Is it possible that WakeMed would not develop all

1 of those 101 beds even if they were ultimately  
2 awarded to WakeMed?

3 A. It's possible, yes.

4 Q. And do you know how many WakeMed would be likely  
5 to develop of that 101, based on what you know  
6 now?

7 A. I think it's going to depend on trends in  
8 utilization, what we see in the market over the  
9 next year.

10 Q. All right, sir. Is it possible that WakeMed would  
11 develop none of the 101 beds if they were  
12 ultimately awarded to WakeMed?

13 A. Anything is possible.

14 Q. And that would ultimately be a decision for the  
15 finance committee for the board of WakeMed; is  
16 that right?

17 A. Yes, that's correct.

18 Q. Now, you mentioned a moment ago in your testimony  
19 that other providers in the county were not using  
20 all of their beds currently. Could you expand on  
21 what you meant by that, sir?

22 A. I believe Rex has a surplus of 36 beds in the most  
23 recent data. I'm not sure what Duke Raleigh's  
24 surplus is, but I think their utilization is

1 A. I believe that's correct.

2 Q. And based on any analysis you've done so far, how  
3 will that affect the financial viability of  
4 hospitals with lower utilization rates?

5 MS. MURRAY: Object to the form.

6 Q. Let me rephrase the question. Have you done any  
7 analysis of how the Affordable Care Act and the  
8 individual mandate contained in that Act will  
9 affect the financial viability of any acute care  
10 facility or service line?

11 A. We've done some research on that. I believe the  
12 long-term effect is a significant reduction in  
13 utilization of acute care facilities.

14 Q. And is there any short-term effect that you have  
15 identified?

16 A. The short-term effect, we expect to see a higher--  
17 higher patient volumes in our emergency  
18 departments as people have coverage for the first  
19 time. We also expect to see people utilize some  
20 services sooner than maybe today, at lower cost,  
21 because they're--they have coverage prior to  
22 reaching Medicare age.

23 Q. And have you done any analysis of a positive  
24 financial impact that the Affordable Care Act may

1 Q. Okay. Did--would you--did you have any  
2 conversations with anyone about whether or not to  
3 obtain any--and I don't think I've asked this  
4 question. Did you have any conversations with  
5 either one about whether to seek to obtain any  
6 letters from any of the Wake Heart and Vascular  
7 physicians?

8 A. In what context?

9 Q. In--to support WakeMed.

10 A. I'd need to go back to the application. Some of  
11 them may have supported our bid application. I'm  
12 not sure.

13 Q. And I believe you said that you're not familiar  
14 with--specifically with what WakeMed's application  
15 assumed, in terms of whether any of the Wake Heart  
16 and Vascular physicians would shift from WakeMed  
17 to Rex, correct?

18 A. I'm--what I'm saying is that the way we project  
19 volume is we look at historical utilization; we  
20 look at population aging; we look at utilization  
21 rates in the market. We don't make assumptions  
22 about where physicians will or will not practice.  
23 That's, to me, immaterial. If you have the  
24 facilities and services in the market, you will be

1           able to attract the physicians to practice there,  
2           especially if you have the referral network still.

3       Q.     Was it--was it implicit in the WakeMed projections  
4           that the same historical referral pattern would  
5           remain in place in the future?

6       A.     We--with our historical projections, utilization  
7           rates, we looked at population aging; we put that  
8           into a model, and we project forward. We do not  
9           make any assumptions about which physicians will  
10          or will not be practicing. We don't look at who's  
11          retiring. We don't look at who's new coming into  
12          the market. We look at what the population base  
13          needs today and what our current share of that  
14          population base is, project it forward.

15      Q.     Okay. But, I mean, is it fair to say that there  
16          were no--that by projecting historical trends  
17          forward, you weren't--WakeMed--WakeMed's  
18          applications were not projecting--were not  
19          factoring in any physician shifts, correct?

20      A.     I--what I've said is it's immaterial. But  
21          physicians shift every day, and to base a  
22          projection on physicians is absurd. You need to  
23          base it on the population need, show that the  
24          population needs the services, show what the



1 historical utilization is of your facility, and  
2 then project forward.

3 Ten years ago, we had all the orthopedics in  
4 town at our facility. Today, we have--I think,  
5 today, I don't think we have any private  
6 orthopedics left. So we employ 11 orthopedics.  
7 We have the same kind of volume, same kind of  
8 trends that we had 10 years ago. So I think to  
9 base it on some physician-based model is an absurd  
10 way to project it.

11 Q. Do you think that--you've indicated you think it's  
12 unreasonable that 100 percent of the Wake Heart  
13 and Vascular physician volumes would shift from  
14 WakeMed to Rex.

15 A. I think it's unreasonable on many levels. I think  
16 it's unreasonable to assume a hundred percent will  
17 shift. I think it's more unreasonable to assume  
18 that the physicians that are there today will be  
19 there tomorrow. I know for a fact that some of  
20 them are retiring. I know that physicians move  
21 and leave and relocate and jump between groups. I  
22 think it's an absurd way to try to project volume.

23 Q. And the ones retiring are the ones that you've  
24 already mentioned, right?

# Exhibit

2



Transcript of the Testimony of **Judy Orser**

**Date:** February 24, 2012

**Volume:** I

**Case:** Wake County Bed Review

Printed On: May 31, 2012

Carolina Reporting Service  
Phone: 919-661-2727  
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STATE OF NORTH CAROLINA

IN THE OFFICE OF  
ADMINISTRATIVE HEARINGS

COUNTY OF WAKE

HOLLY SPRINGS HOSPITAL II, LLC, )

Petitioner, )

v. )

11 DHR 12727

N.C. DEPARTMENT OF HEALTH AND )

HUMAN SERVICES, DIVISION OF HEALTH )

SERVICE REGULATION, CERTIFICATE OF )

NEED SECTION, )

Respondent, )

and )

REX HOSPITAL, INC., HARNETT HEALTH )

SYSTEM, INC. and WAKEMED, )

Intervenors. )

(CAPTION CONTINUED ON NEXT PAGE)

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DEPOSITION OF  
JUDY ORSER

---

FRIDAY, FEBRUARY 24, 2012  
9:16 A.M.

---

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---

VOLUME I

MS. ORSER--VOLUME I  
REX HOSPITAL, INC.,  
Petitioner,

v.

11 DHR 12794

N.C. DEPARTMENT OF HEALTH AND  
HUMAN SERVICES, DIVISION OF HEALTH  
SERVICE REGULATION, CERTIFICATE OF  
NEED SECTION,  
Respondent,

and

WAKEMED, HOLLY SPRINGS HOSPITAL  
II, LLC, and HARNETT HEALTH  
SYSTEM, INC.,  
Intervenors.

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HARNETT HEALTH SYSTEM, INC.,  
Petitioner,

v.

11 DHR 12795

N.C. DEPARTMENT OF HEALTH AND  
HUMAN SERVICES, DIVISION OF HEALTH  
SERVICE REGULATION, CERTIFICATE OF  
NEED SECTION,  
Respondent,

and

REX HOSPITAL, INC., HOLLY SPRINGS  
HOSPITAL II, LLC, and WAKEMED,  
Intervenors.

---

WAKEMED,  
Petitioner,

v.

11 DHR 12796

N.C. DEPARTMENT OF HEALTH AND  
HUMAN SERVICES, DIVISION OF HEALTH  
SERVICE REGULATION, CERTIFICATE OF  
NEED SECTION,  
Respondent,

and

HOLLY SPRINGS HOSPITAL II, LLC,  
REX HOSPITAL, INC. and HARNETT  
HEALTH SYSTEM, INC.,  
Intervenors.

MS. ORSER--VOLUME I

- 3 -

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ALSO PRESENT: DAWN CARTER

Carolina Reporting Service (919)661-2727

1           able to speak to whether that is a reasonable  
2           projection?

3       A.     You could ask Stan Taylor.

4       Q.     Would you anticipate, for example, that many women  
5           in the north Raleigh area would travel to Rex-  
6           Holly Springs to deliver their babies?

7       A.     No.

8       Q.     Why not?

9       A.     Because they'd have to bypass Rex and WakeMed-  
10          Cary, and it's--it's--I just don't know that many  
11          of them would do that.

12      Q.     Are you aware that Rex projected that 100 percent  
13          of the 2010 patient day volume associated with  
14          Wake Heart and Vascular Associates would shift  
15          from WakeMed to Rex by 2015?

16      A.     Yes.

17      Q.     And do you, as a health planner, think it was  
18          reasonable for Rex to count on a 100 percent shift  
19          of the business of Wake Heart and Vascular by  
20          2015?

21      A.     No.

22      Q.     Okay. Why not?

23      A.     Because I don't--number one, I think--I don't  
24          think you can predict what physicians are going to

1 do. I--that's a--that's a large group. I just  
2 don't believe in any way, shape, or form that they  
3 are going to shift a hundred percent of their  
4 patient days away from WakeMed. They've been  
5 practicing at WakeMed for a number of years. Rex  
6 is--and they do a tremendous number of cardiac  
7 cath procedures. I don't know the number  
8 specifically off the top of my head, but as Rex  
9 put it in their application, in excess of 6,000  
10 procedures. Rex will only have four cath labs.

11 I just don't think it's reasonable to expect  
12 that they're going to move all--well, actually,  
13 Rex didn't project that they were going to move  
14 all their cath cases. They just said that they  
15 were going to move all of their inpatient days.  
16 They--they only projected an increase of roughly  
17 500 cath cases, which is less than 20 percent of  
18 their inpatients who had cath procedures done  
19 based on my estimates. I just--I just don't think  
20 it's reasonable in any way, shape or form.

21 Q. Any other reasons than the ones you just mentioned  
22 why you do not think it's reasonable?

23 A. Not all the physicians said that they were going  
24 to shift all of their patients. And based on--and



1           forth in this paragraph?

2       A.     I guess I struggle with what you're asking me when  
3           you say "what is the basis for your opinions." I  
4           mean, I've been around healthcare for a long time,  
5           so I guess that's the basis for my opinions. I  
6           think that, you know, you went from a high need of  
7           a 101 beds, the next year down to 29 beds. So  
8           that's a pretty significant difference. Allowing  
9           more time to see if, you know, the next year's  
10          Plan generates additional bed needs, you know,  
11          that could have occurred.

12                   Rex has postulated that Rex Heart and  
13          Vascular Associates is going to shift 100 percent  
14          of their business, but they have no evidence that  
15          that's going to occur yet, other than letters of  
16          support from physicians. But at the time that  
17          this was filed, you know, they didn't know if the  
18          physicians were going to do it or not. The CON  
19          Section believed it, but, you know, if you wait  
20          another year, then you can actually see if there's  
21          a shift in their business the way it's projected.

22                   And then the Rex outpatient facility opened  
23          in December. I'm not sure when the Novant am/surg  
24          facility will open. It will probably be another

1 A. Yes.

2 Q. Are those bullet points the reasons that, in your  
3 opinion, Rex's need methodology was unreasonable,  
4 and all three applications should have been found  
5 nonconforming?

6 A. Yes.

7 Q. With regard to the first bullet point, please  
8 explain your opinion relating to need methodology  
9 should be based on verifiable data, not  
10 conjuncture.

11 A. Rex has no evidence, other than support letters,  
12 that Wake Heart & Vascular is going to shift a  
13 hundred percent of its business. An application  
14 was submitted too soon after the affiliation  
15 agreement for there to be any evidence of the  
16 shift in business. So their projections that the  
17 physicians are going to shift a hundred percent  
18 business are based solely on physician letters of  
19 support, some of which clearly, at least, to me,  
20 do not intend to shift a hundred percent of their  
21 business, and, therefore, I thought that, in this  
22 instance, it was extremely aggressive to make that  
23 assumption, and--but, unfortunately, because of  
24 the way the numbers fall out, Rex can't meet the

1 based on actual evidence, but my gut tells me they  
2 can do whatever they want when it comes to making  
3 a decision.

4 Q. With regard to your own personal opinion, do you  
5 believe that shifts in physician relationships can  
6 ever be used as an underlying factor in  
7 calculating need in a CON application?

8 Q. I wouldn't say never, but I think it needs to be  
9 reasonable.

10 Q. Can you think of any circumstance where it would  
11 be reasonable, in your opinion, to use a shift in  
12 physician relationships as an underlying factor in  
13 projecting need?

14 A. I think if you have evidence that the physicians  
15 have--have brought new volume to you, and, because  
16 of that physician shift, your utilization has  
17 increased, and you're now having capacity issues  
18 as a result, that that is a better example of when  
19 you can use a shift in physician volume. I think  
20 you need to have some evidence of it rather than  
21 speculation.

22 Q. So, in your opinion, do you need to provide  
23 historical proof that the shifts have already  
24 begun to occur in order to project future shifts?

1       A.     I think you--I think there has to have been enough  
2             of a shift, and you have to have--there has to  
3             have been enough an increase in business such that  
4             you're having capacity issues that warrant  
5             additional resources.

6       Q.     In your view, can an application be approved based  
7             on that underlying factor if the applicant does  
8             not have capacity issues?

9       A.     It probably depends on what they're applying for.  
10            I mean, it may mean--it may be that they need a  
11            new piece of equipment or--you know, I think it  
12            depends on the type of CON application; but, when  
13            it comes to beds, for example, if you're asking  
14            for more beds, I think you need to have some  
15            evidence that you're having capacity issues.

16      Q.     What if you're--what if an applicant is seeking to  
17            replace beds, do they need to demonstrate they're  
18            having capacity issues, in your opinion?

19      A.     Well, they have to, in my opinion, meet the  
20            performance thresholds in AC-5 in order to replace  
21            the beds. I mean, if they're not--if they're not  
22            operating at the performance threshold required by  
23            AC-5, in order to replace beds, then I think they  
24            need to have some serious evidence of need to

# Exhibit

3

STATE OF NORTH CAROLINA  
COUNTY OF WAKE

IN THE OFFICE OF  
ADMINISTRATIVE HEARINGS

---

WAKEMED,	)	
	)	
Petitioner,	)	
	)	
v.	)	No. 10-DHR-8008
	)	
NORTH CAROLINA DEPARTMENT OF	)	
HEALTH AND HUMAN SERVICES,	)	
DIVISION OF HEALTH SERVICE	)	
REGULATION, CERTIFICATE OF	)	
NEED SECTION,	)	TRANSCRIPT OF HEARING
	)	
Respondent,	)	
	)	
and	)	
	)	
REX HOSPITAL, INC. d/b/a REX	)	
HEALTHCARE,	)	
	)	
Respondent-Intervenor.	)	

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Before Honorable Beecher R. Gray  
Administrative Law Judge

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WEDNESDAY, JUNE 29, 2011

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Courtroom A  
Office of Administrative Hearings  
1711 New Hope Church Road  
Raleigh, North Carolina  
9:00 a.m.

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Volume 3  
Pages 366 through 583

Kay McGovern & Associates  
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(919) 870-1600 ù FAX 870-1603 ù (800) 255-7886

A P P E A R A N C E S

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CERTIFICATE OF NEED SECTION:

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By: June S. Ferrell  
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## T A B L E O F C O N T E N T S

WITNESSES	DIRECT	CROSS	REDIRECT	RE CROSS
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Petitioner

MICHAEL J. McKILLIP

By Ms. Ferrell		371-385		387-388
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By Ms. Murray			385-387	
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MARTHA FRISONE

By Ms. Murray	388-501			
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KARIN LASTOWSKI  
SANDLIN

By Ms. Fradenburg	501-582			
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EXHIBITS

NUMBER	DESCRIPTION	REF.	REC.
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Joint

1	CON application: Rex Hospital, Inc. d/b/a Rex Healthcare/Construct an addition to the hospital to expand and consolidate surgical and vascular services, Project ID No. J-8532-10	399 490 513	
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2	agency file: Rex Hospital, Inc. d/b/a Rex Healthcare's application to construct an addition to the hospital to expand and consolidate surgical and vascular services, Project ID No. J-8532-10	375 397 488	
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Petitioner

106	Certificate of Need Act	457	
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123	Karin Sandlin r, sum,	502	582
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1 several years.

2 Q And if you would turn to WakeMed Trial Exhibit  
3 126, Ms. Sandlin?

4 (Witness complies.)

5 Q What is this document?

6 A This document illustrates what I was just  
7 describing. The blue line at the top provides the projec-  
8 tions from Rex's 2006 application for cardiac cath proce-  
9 dures. And the red line below provides Rex's actual cardiac  
10 cath procedures, and these are diagnostic equivalent  
11 procedures. And this shows how much lower the actual was  
12 compared to what Rex projected that they would perform.

13 Q And why did you feel this information was relevant  
14 to your analysis?

15 A Again, their utilization has been declining  
16 consistently for the past several years. And to the extent  
17 that Rex projects that their utilization will begin to  
18 increase in 2010, there's a burden upon the applicant to  
19 provide adequate justification for why that decreasing trend  
20 will all of a sudden begin to increase. And there was no  
21 information provided regarding their historical utilization.

22 Q And Ms. Sandlin, if you would turn to WakeMed  
23 Trial Exhibit 131?

24 Mr. Qualls: Sorry; 131?

25 Ms. Fradenburg: 131.

1 (Witness complies.)

2 Q Are you there?

3 A Yes, ma'am.

4 Q Have you reviewed this document?

5 A Yes.

6 Q And what does this show?

7 A This provides Rex Hospital's cardiac catheteriza-  
8 tion volumes from 2001 to 2009.

9 Q And what does that show with regard to what was  
10 happening with Rex's volume?

11 A This shows that there has been a consistent  
12 decrease in procedures, both diagnostic and interventional,  
13 and the resulting diagnostic equivalent cases since 2001 with  
14 the exception of year 2006.

15 Q And what was the overall decrease from 2001 to  
16 2009?

17 A According to this exhibit, 34.4 percent for  
18 diagnostic equivalent cases.

19 Q And have you calculated those numbers and come up  
20 with the 34.4 percent?

21 A I can do that real quick for you.

22 (Witness operates calculator.)

23 And are you asking for the compound annual growth  
24 rate or the total percent difference?

25 Q The compound annual growth rate.

1 A Okay. The compound annual growth rate is negative  
2 5.13 percent, and I don't think that's how it's characterized  
3 here on the exhibit.

4 Q And what about the percent change as that's  
5 calculated there on the exhibit?

6 (Witness operates calculator.)

7 A I calculate 34.4.

8 Q And is that positive or negative?

9 A Negative.

10 Q And Ms. Sandlin, did you do any analysis  
11 regarding, based on the historical utilization, what Rex's  
12 utilization of cardiac cath would be in the future?

13 A Yes.

14 Q And if you would turn to WakeMed Trial  
15 Exhibit 128, Ms. Sandlin?

16 (Witness complies.)

17 Q Do you recognize that document?

18 A Yes.

19 Q And what does that document show?

20 A This document shows Rex's historical cardiac cath  
21 utilization for diagnostic equivalent caths, their actual  
22 utilization from fiscal 2007 to 2009. And the red line  
23 indicates their projected utilization based on the historical  
24 two year compound annual growth rate in comparison to the  
25 projections based on Rex's methodology in their application.

1 Q And where did--and did you prepare this document?

2 A Yes, ma'am.

3 Q Where did you get the number 3,646?

4 A I took that from Rex's application.

5 Q And the same with the number 3,616?

6 A Yes, ma'am.

7 Q And what years did those correlate with?

8 A 3,646 was their diagnostic equivalent caths for  
9 2007, and 3,616 was their diagnostic equivalent of utiliza-  
10 tion for fiscal 2008.

11 Q And was there a reason you focused on those two  
12 years?

13 A I also included the 2009 utilization, 3,489, and  
14 provided those three years because that is what's consistent  
15 with the historical data provided in the Rex application.

16 Q So that information came directly from what Rex  
17 had provided to the Agency; is that correct?

18 A Yes, ma'am.

19 Q And so what did your calculations show with regard  
20 to what the utilization of the cardiac cath labs would be at  
21 Rex Hospital?

22 A I'm sorry. Can you repeat the question?

23 Q What did your calculations demonstrate with regard  
24 to the utilization of the cardiac cath labs at Rex Hospital?

25 A There's a negative two year compound annual growth

1 rate for diagnostic equivalent catheters at Rex Hospital.

2 Q And projecting that out, how did that impact the  
3 utilization of the cardiac cath labs at Rex Hospital?

4 A When you apply that negative growth rate to their  
5 fiscal 2009 actual, it results in a decreasing trend of  
6 projected utilization.

7 Q And what did this analysis show you with regard to  
8 the need for four cardiac cath labs at Rex Hospital?

9 A This shows that they currently do not demonstrate  
10 the need for four cardiac cath labs and that they do not  
11 project to need four cardiac cath labs.

12 Q And what do you base that opinion on that they  
13 currently don't meet the need for four cardiac cath labs?

14 A Based on the analysis that we described of  
15 applying 80 percent to their most recent fiscal 2009 utiliza-  
16 tion.

17 Q And there's a line on the exhibit that references  
18 60 percent capacity---

19 A (interposing) Yes.

20 Q ---for four cath labs. Why is that on the---

21 A That's consistent with the performance standard  
22 for cardiac cath labs on the--projecting forward, it's  
23 evaluated based on 60 percent capacity compared to based on  
24 historically the performance standards look at 80 percent  
25 capacity.

STATE OF NORTH CAROLINA  
COUNTY OF WAKE

IN THE OFFICE OF  
ADMINISTRATIVE HEARINGS

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WAKEMED,	)	
	)	
Petitioner,	)	
	)	
v.	)	No. 10-DHR-8008
	)	
NORTH CAROLINA DEPARTMENT OF	)	
HEALTH AND HUMAN SERVICES,	)	
DIVISION OF HEALTH SERVICE	)	
REGULATION, CERTIFICATE OF	)	
NEED SECTION,	)	TRANSCRIPT OF HEARING
	)	
Respondent,	)	
	)	
and	)	
	)	
REX HOSPITAL, INC. d/b/a REX	)	
HEALTHCARE,	)	
	)	
Respondent-Intervenor.	)	

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Before Honorable Beecher R. Gray

Administrative Law Judge

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THURSDAY, JUNE 30, 2011

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Courtroom A

Office of Administrative Hearings

1711 New Hope Church Road

Raleigh, North Carolina

9:00 a.m.

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Volume 4

Pages 584 through 805

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ON BEHALF OF RESPONDENT NORTH CAROLINA DEPARTMENT OF HEALTH  
AND HUMAN SERVICES, DIVISION OF HEALTH SERVICE REGULATION,  
CERTIFICATE OF NEED SECTION:

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By: June S. Ferrell  
Assistant Attorney General  
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carolyn.hall@klgates.com

## T A B L E O F C O N T E N T S

WITNESSES	DIRECT	CROSS	REDIRECT	RECROSS
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Petitioner

KARIN LASTOWSKI  
SANDLIN

By Mr. Qualls		590-743		759-763
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By Ms. Ferrell		743-753		
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By Ms. Fradenburg			753-759	
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DAVID BRENT MEYER

By Ms. Murray	766-804			
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OFFER OF PROOF

By Mr. Qualls		711-713		
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EXHIBITS

NUMBER	DESCRIPTION	REF.	REC.
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Joint

1	CON application: Rex Hospital, Inc. d/b/a Rex Healthcare/Construct an addition to the hospital to expand and consolidate surgical and vascular services, Project ID No. J-8532-10	674	
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2	agency file: Rex Hospital, Inc. d/b/a Rex Healthcare's application to construct an addition to the hospital to expand and consolidate surgical and vascular services, Project ID No. J-8532-10	721	
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1 And so we don't have to pull out so many notebooks, I'm going  
2 to put that one up on the screen. Do you recall that  
3 exhibit?

4 A Yes, sir.

5 Q Okay. And it looks like here at the bottom what  
6 you were doing was projecting you said--I guess the  
7 projections of Rex were in the blue line?

8 A Yes, sir.

9 Q Okay. And you said what we should do is basically  
10 continue Rex's negative historical trend of cardiac cath  
11 downward at the compound annual growth rate. Is that what  
12 you did there, basically?

13 A Yes. In light of there being no discussion of the  
14 reasons why for the past several years beyond 2007 that Rex's  
15 cardiac catheterization lines have been declining, in the  
16 absence of any justification of why they've been declining, I  
17 projected forward based on Rex's historical compound annual  
18 growth rate.

19 Q And the compound annual growth rate was 2 percent,  
20 I think you calculated; is---

21 A (interposing) Well---

22 Q ---that correct? And let me show you this  
23 footnote here. The reason I ask is that for diagnostic caths  
24 it looks like it was 2.65 percent and for therapeutic caths  
25 it was 1.63 percent?

# Exhibit

4



Transcript of the Testimony of **Robbie Roberts**

**Date:** February 15, 2012

**Volume:** II

**Case:** Wake County Bed Review

Printed On: May 31, 2012

Carolina Reporting Service  
Phone: 919-661-2727  
Fax: 866-867-6522  
Email: [pbarbee@carolinareportingservice.com](mailto:pbarbee@carolinareportingservice.com)

STATE OF NORTH CAROLINA

IN THE OFFICE OF  
ADMINISTRATIVE HEARINGS

COUNTY OF WAKE

HOLLY SPRINGS HOSPITAL II, LLC, )

Petitioner, )

v. )

11 DHR 12727

N.C. DEPARTMENT OF HEALTH AND )  
HUMAN SERVICES, DIVISION OF HEALTH )  
SERVICE REGULATION, CERTIFICATE OF )  
NEED SECTION, )

Respondent, )

and )

REX HOSPITAL, INC., HARNETT HEALTH )  
SYSTEM, INC. and WAKEMED, )

Intervenors. )

(CAPTION CONTINUED ON NEXT Page)

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DEPOSITION OF  
ROBBIE ROBERTS

---

WEDNESDAY, FEBRUARY 15, 2012  
9:02 A.M.

---

AT THE OFFICES OF  
SMITH MOORE LEATHERWOOD LLP  
TWO HANNOVER SQUARE  
434 FAYETTEVILLE STREET, SUITE 2800  
RALEIGH, NORTH CAROLINA

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VOLUME II

MR. ROBERTS--VOLUME II ) - 2 -  
 REX HOSPITAL, INC., )  
                   Petitioner, )  
 v. )  
                   ) 11 DHR 12794  
 N.C. DEPARTMENT OF HEALTH AND )  
 HUMAN SERVICES, DIVISION OF HEALTH )  
 SERVICE REGULATION, CERTIFICATE OF )  
 NEED SECTION, )  
                   Respondent, )  
 and )  
                   ) )  
 WAKEMED, HOLLY SPRINGS HOSPITAL )  
 II, LLC, and HARNETT HEALTH )  
 SYSTEM, INC., )  
                   Intervenors. )  
 \_\_\_\_\_ )  
 HARNETT HEALTH SYSTEM, INC., )  
                   Petitioner, )  
 v. ) 11 DHR 12795  
                   ) )  
 N.C. DEPARTMENT OF HEALTH AND )  
 HUMAN SERVICES, DIVISION OF HEALTH )  
 SERVICE REGULATION, CERTIFICATE OF )  
 NEED SECTION, )  
                   Respondent, )  
 and )  
                   ) )  
 REX HOSPITAL, INC., HOLLY SPRINGS )  
 HOSPITAL II, LLC, and WAKEMED, )  
                   Intervenors. )  
 \_\_\_\_\_ )  
 WAKEMED, )  
                   Petitioner, )  
 v. ) 11 DHR 12796  
                   ) )  
 N.C. DEPARTMENT OF HEALTH AND )  
 HUMAN SERVICES, DIVISION OF HEALTH )  
 SERVICE REGULATION, CERTIFICATE OF )  
 NEED SECTION, )  
                   Respondent, )  
 and )  
                   ) )  
 HOLLY SPRINGS HOSPITAL II, LLC, )  
 REX HOSPITAL, INC. and HARNETT )  
 HEALTH SYSTEM, INC., )  
                   Intervenors. )

MR. ROBERTS--VOLUME II

- 3 -

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ALLYSON SMITH LABBAN, ESQ. (VIA TELEPHONE)

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LEE WHITMAN, ESQ.

WYRICK ROBBINS YATES & PONTON LLP

4101 LAKE BOONE TRAIL, SUITE 300

RALEIGH, NORTH CAROLINA 27607

ALSO PRESENT: DAWN CARTER

NATHAN MARVELLE

1 correct?

2 A. I have no opinion.

3 Q. Do--do you question the physicians' intent?

4 A. I have no opinion.

5 Q. Is it fair to say that all of your opinions  
6 regarding the physician support letters, if any,  
7 would be contained in WakeMed's comments filed  
8 during this review?

9 A. I would say that's probably accurate.

10 Q. Do you agree that some of the Wake Heart and  
11 Vascular physicians are going to shift their  
12 inpatient volume to Rex?

13 A. They stated their intent, but I don't know (a)  
14 which doctors will do so, (b) to what extent  
15 they'll be able to do so, then, (c) whether  
16 they'll actually do it.

17 Q. Would you agree that the physicians are the ones  
18 most knowledgeable of whether that will occur?

19 A. I think that's predicting something that may or  
20 may not happen in the future.

21 Q. And who, in your opinion, would be the best person  
22 to make that prediction?

23 A. I don't know that there's any one person that can  
24 make that prediction. Or, you know, what we're

1 talking about is something that may or may not  
2 happen in the future, and intent and reality are  
3 two different things.

4 Q. Is that always the case with projections in CON  
5 applications?

6 A. I think--I don't--can you--I'm not sure I  
7 understand what you're asking.

8 Q. Do--do you believe that projections in--in CON  
9 applications are, to some extent, a prediction of  
10 the future?

11 A. I think they are a--an educated guess based on  
12 what you know to be true in the present day.

13 Q. And do we know to be true that, as of the time Rex  
14 filed the Rex-Main application, the 21 Wake Heart  
15 and Vascular physicians were already employed with  
16 Rex?

17 A. I believe that to be true.

18 Q. Is there a range that you believe would be a--a  
19 reasonable percentage of what inpatient volume  
20 days of Wake Heart and Vascular would--would shift  
21 to Rex from non-Rex Wake County facilities?

22 A. I don't know that one can put a percentage on  
23 that.

24 Q. Do you think there--there would be some percentage



1 of a shift?

2 A. There could be, but I don't know what percent that  
3 would be.

4 Q. Do you know when, you know, a physician--strike  
5 that.

6 Do you know--do you have any opinion as to  
7 when an inpatient shift would occur as a result of  
8 the hiring of the Wake Heart and Vascular  
9 physicians? Like when--when would be a start  
10 date, in--in your opinion, that some type of  
11 inpatient volume shift would occur?

12 A. Some of that might depend on what their employment  
13 contract stated.

14 Q. Why would the employment contract matter?

15 A. If there was some stipulation about whether shift  
16 would occur, if it--if there was to be a shift  
17 occurring. I don't have any knowledge or access  
18 to that information, so that's purely an opinion.

19 Q. Are--are you aware that, in Rex's Main  
20 application, they projected a gradual shift?

21 A. They did.

22 Q. Do--do you have any reason to--to question that--  
23 that a gradual shift would occur?

24 A. I don't know that the gradual shift will occur to

1           the--to the extent that Rex asserted in its  
2           application.

3       Q.     And--and why--why do you question that?

4       A.     Well, it made an assumption, and all projections  
5           are based on assumptions. But we have no--like  
6           any assumption, you have no proof that that will  
7           occur, if you haven't already begun to see that  
8           occur.

9       Q.     Do you believe that Rex was required to provide  
10           some type of backup data for its utilization . .  
11           projections in the Rex-Main application?

12      A.     In what form?

13      Q.     I'm--I'm trying to understand why you--you don't  
14           believe the assumption itself. Let me ask you  
15           this. Why do you not believe the assumption  
16           itself that there would be a--a inpatient volume  
17           shift; why do you not believe that assumption?

18      A.     There's no historical proof that a shift has begun  
19           to occur.

20      Q.     In what form, in your opinion, would that  
21           historical proof be in?

22      A.     Some sort of data, either through an independent  
23           source or through Rex, that indicated that the  
24           shift had begun to occur.

1 Q. So--so you're looking at--at--for historical  
2 volume data?

3 A. Yes.

4 Q. Is that correct?

5 A. Yes.

6 Q. Other than historical volume data, is there  
7 anything in your opinion that Rex needed to  
8 provide to demonstrate that that assumption was  
9 reasonable?

10 A. I think the--also proof that Rex could accommodate  
11 Wake Heart and Vascular's cardiac cath procedure  
12 volume.

13 Q. Do you--do you believe that some of Wake Heart and  
14 Vascular's cardiac cath procedure volume will  
15 shift from non-Rex facilities in Wake County to  
16 Rex?

17 A. I don't know.

18 Q. And what--why do you not know?

19 A. I don't know that they will or--and I don't know  
20 that they won't. I don't know that the practice  
21 pattern of Wake Heart and Vascular will--I can't  
22 definitively say that it will change.

23 Q. Are you familiar with the practice pattern of Wake  
24 Heart and Vascular?

# Exhibit

5



Transcript of the Testimony of **Allen Gambill**

**Date:** February 29, 2012

**Volume:** I

**Case:** Wake County Bed Review

Printed On: May 31, 2012

Carolina Reporting Service

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STATE OF NORTH CAROLINA

IN THE OFFICE OF  
ADMINISTRATIVE HEARINGS

COUNTY OF WAKE

HOLLY SPRINGS HOSPITAL II, LLC, )

Petitioner, )

v. )

11 DHR 12727

N.C. DEPARTMENT OF HEALTH AND )  
HUMAN SERVICES, DIVISION OF HEALTH )  
SERVICE REGULATION, CERTIFICATE OF )  
NEED SECTION, )

Respondent, )

and )

REX HOSPITAL, INC., HARNETT HEALTH )  
SYSTEM, INC. and WAKEMED, )

Intervenors. )

(CAPTION CONTINUED ON NEXT Page)

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DEPOSITION OF  
ALLEN LEE GAMBILL

---

TUESDAY, FEBRUARY 28, 2012  
9:05 A.M.

---

AT THE OFFICES OF  
SMITH MOORE LEATHERWOOD LLP  
234 FAYETTEVILLE STREET, SUITE 2800  
RALEIGH, NORTH CAROLINA

---

VOLUME I

MR. GAMBILL--VOLUME I

REX HOSPITAL, INC.,  
Petitioner, )

v. )

N.C. DEPARTMENT OF HEALTH AND  
HUMAN SERVICES, DIVISION OF HEALTH  
SERVICE REGULATION, CERTIFICATE OF  
NEED SECTION, )

Respondent, )

and )

WAKEMED, HOLLY SPRINGS HOSPITAL  
II, LLC, and HARNETT HEALTH  
SYSTEM, INC., )  
Intervenors. )

---

HARNETT HEALTH SYSTEM, INC.,  
Petitioner, )

v. )

N.C. DEPARTMENT OF HEALTH AND  
HUMAN SERVICES, DIVISION OF HEALTH  
SERVICE REGULATION, CERTIFICATE OF  
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Respondent, )

and )

REX HOSPITAL, INC., HOLLY SPRINGS  
HOSPITAL II, LLC, and WAKEMED,  
Intervenors. )

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WAKEMED,  
Petitioner, )

v. )

N.C. DEPARTMENT OF HEALTH AND  
HUMAN SERVICES, DIVISION OF HEALTH  
SERVICE REGULATION, CERTIFICATE OF  
NEED SECTION, )

Respondent, )

and )

HOLLY SPRINGS HOSPITAL II, LLC,  
REX HOSPITAL, INC. and HARNETT  
HEALTH SYSTEM, INC., )  
Intervenors. )

11 DHR 12794

11 DHR 12795

11 DHR 12796

MR. GAMBILL--VOLUME I

- 3 -

A P P E A R A N C E S

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ALSO PRESENT: NATHAN MARVELLE

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1 A. --with the development of the 2012 Plan, it  
2 identified significant changes, I think, that have  
3 occurred, and that have occurred across healthcare  
4 in general.

5 Q. Okay. What--let me pick up on your last comment.  
6 What changes across healthcare in general would  
7 have changed the need for acute care beds in Wake  
8 County?

9 A. Utilization patterns changed significantly.  
10 People are using hospital services--people are  
11 using, in general, healthcare services  
12 considerably less.

13 Q. Okay.

14 A. In particular--I guess you can link that to the  
15 economic condition of the country. Numerous  
16 articles have been indicated to where people are  
17 postponing healthcare services. It's a question  
18 of whether or not it's going to return.

19 Q. Has WakeMed postponed any healthcare services as a  
20 result of that phenomenon you just described?

21 A. WakeMed has seen, at times--I know other hospitals  
22 have seen at times--reductions in the number of--  
23 of patients or people presenting themselves for  
24 services. I believe the 2012 Plan reflects that

1 notice that the need, based on the arithmetic, was  
2 at the WakeMed facilities. As I mentioned  
3 earlier, Rex did not seem to have an occupancy  
4 issue in--in their calculation. And so, if you  
5 take the position that patients do--25 percent  
6 that do choose to go somewhere in particular, the  
7 ones that vote with their feet, if you will, they  
8 tended to go to the WakeMed facilities, as  
9 reflected in the 2011 Plan.

10 Q. And what did you see in the 2012 Plan?

11 A. Decrease in utilization overall. And I--I haven't  
12 done a side-by-side comparison, which would  
13 probably be interesting to do. But, in general,  
14 as I understand it, is that there's been a decline  
15 in utilization of hospital services. It's not  
16 Wake County--exclusive to Wake County. It's not  
17 exclusive to North Carolina. Birthrates are even  
18 down across the country. It's more of a matter of  
19 a reflection of the economic situation.

20 Q. In the--you said that essentially--and tell me if  
21 I'm mis-paraphrasing here--you said that,  
22 basically, you felt that, in looking at the 2011  
23 SMFP, that the WakeMed facilities drove the need;  
24 is that fair?

# Exhibit

6

**WakeMed Surgical Volume and WakeMed population**

<b>Data Year</b>	<b>SMFP Year</b>	<b>Non-Open Heart Cases</b>	<b>Wake County Population</b>	<b>Ratio of Cases/1000 Pop</b>	<b>Wake County Population/100</b>
2001	2003	6,439	659,127	9.77	6,591
2002	2004	6,015	680,443	8.84	6,804
2003	2005	5,958	701,347	8.50	7,013
2004	2006	5,732	723,095	7.93	7,231
2005	2007	5,378	753,828	7.13	7,538
2006	2008	6,960	792,940	8.78	7,929
2007	2009	7,304	831,746	8.78	8,317
2008	2010	7,122	868,068	8.20	8,681
2009	2011	7,005	897,214	7.81	8,972
2010	2012	7,021	900,993	7.79	9,010
2011		7,013	932,665	7.52	9,327